

# BACK TO SCHOOL

KEEP NORFOLK BEAUTIFUL NEWSLETTER



## CLASS IS IN SESSION!

This school year, let KNB assist with all your **green learning** needs. We offer both classroom and at-home learning, and all education meets Virginia SOL's!

### EDUCATION KITS

- K-1st: 3 R's
- 2nd - 6th: Plastics in Our Environment
- 2nd - 4th: Green Learning Book
- 5th - 7th: Green Learning Book

### DEMONSTRATIONS

- Enviroscope & Landfill
- Preventable Journey
- Henry the Heron
- Reduce, Reuse, Recycle

### COVID-19 SAFE LEARNING

The pandemic has brought new challenges to the classroom, and KNB is committed to providing safe, engaging, and informative education for Norfolk students. Since March 2020, KNB has distributed over **300 education kits** for classrooms and home learning. In addition, staff have safely led demonstrations engaging **640 youth**.

Education for all ages and grade levels is available. For more information or to request education materials, please visit our [education page](#) or contact [knb@norfolk.gov](mailto:knb@norfolk.gov).

# UPCOMING EVENTS

**Special Waste Collection Event**  
NOVEMBER 13 9 AM - Noon  
Southside STEM Academy 1106 Campostella Road

This fall, don't miss our largest Special Waste Collection Event at Southside STEM Academy! Secure, on-site shredding, electronic drop-off, household hazardous waste collection, and plastic bag recycling will be available. In addition, this year will include a \*FREE\* tree giveaway while supplies last, courtesy of FONE. For more information, please visit [www.norfolk.gov/knb](http://www.norfolk.gov/knb).



Learn more at [www.norfolk.gov/knb](http://www.norfolk.gov/knb)

## INTERNATIONAL COASTAL CLEANUP

Join us on Saturday, October 16th from 9:00 am - 11:00 am at Barraud Park for the ICC! Along with a litter cleanup, we will be collecting data on the type of litter found. All supplies provided by KNB, and all ages and abilities welcome. Register [now!](#)



## VIRGINIA BALLOON BAN

Please remember, as of July 1, 2021, it is illegal to intentionally release nonbiodegradable balloons outdoors. This bill, enacted by the VA General Assembly, will reduce litter and protect animals from harm, especially birds, turtles and other wildlife that mistake them for food. You can learn more about the new bill [here](#).



## NEIGHBORHOOD EXPO & U.P.L.I.F.T AWARDS

Keep Norfolk Beautiful (KNB) was honored with a 2021 Unity, Public Service, Leadership, Innovation, Friendship & Teamwork Award (UPLIFT). They were nominated by Team Norfolk colleagues, Neighborhood Services and recognized along with many volunteers and programs that work with KNB as one of their many outreach efforts. KNB provided ongoing litter cleanups throughout the pandemic and many opportunities to gather safely, focusing on this continuing problem together. In FY21, KNB engaged over 4,000 volunteers who removed over 85,000 pounds of litter from Norfolk. Thank you to our volunteers, City partners, Norfolk residents, and all who work to keep our community safe and litter-free.

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# STAY UP-TO-DATE

## PARTNERSHIP HIGHLIGHT



Volunteers are hard at work this September! Norfolk Rotary Club, Lafayette Winona Civic League, and Ingleside Civic League planned community cleanups. Thank you for Loving Our City!

## VOLUNTEER OPPORTUNITIES

### Garden Workday @ Bayview Elementary



October 22nd | 10:00 am

Volunteers are needed to assist with weeding, pruning, cleanup, and rain barrel maintenance at Bayview Elementary's rain garden. Norfolk Master Gardeners will be on site to lead tasks.

Please contact [knb@norfolk.gov](mailto:knb@norfolk.gov) to register.



## Volunteers Needed!



To volunteer, request a workshop, speaker or a **Green Bucket** litter kit, e-mail [knb@norfolk.gov](mailto:knb@norfolk.gov) or call 757-441-1347.

Please call or e-mail in advance. Visit [our website](#) for details on how you can help Keep Norfolk Beautiful.

CAN YOU...

# SKIP THE STRAW?

# TAKE THE CHALLENGE

SEPT 5TH - OCT 2ND



SMALL CHANGES = BIG IMPACT

[www.norfolk.gov/knb](http://www.norfolk.gov/knb) — 757.441.1347

There is still time to **Skip the Straw!** Tag [@KeepNorfolkBeautiful](#) on Facebook or Instagram along with a picture of you skipping the straw to be entered into a raffle. Deadline October 2nd.

## WHAT GOES IN THE BIG BLUE BIN...



Bottles & Cans



Paper & Cardboard



Cartons

**NOTHING else!**

NORFOLK

When in doubt, throw it out.

Not sure what goes in the recycling bin? We're here to help!

Follow us on [Facebook](#) or Instagram [@KeepNorfolkBeautiful](#) to stay up to date on what can go in the blue bin. Or, visit our [Recycling page](#) to learn more about recycling right in Norfolk!

**Remember, recyclables must be empty, clean, and dry. When in doubt, throw it out.**

# KNB BY THE NUMBERS

*Since July 1st, 2021*

- **Pounds of trash (lbs) TOTAL 21,665**
- **Adopt-A-Spot Cleanups 58**
- **Adopt-A-Spot Volunteers 674**
- **Adopt-A-Spot Volunteer Hours 2,524**
- **Community Cleanups 28**
- **Community Cleanup Volunteers 238**
- **Community Cleanup Volunteer Hours 563**
- **Youth Reached 256**
- **Education Kits 19**
- **Educational Presentations 9**
- **Number of Special Events 2**
- **Special Event Volunteers 13**
- **Beautification Events 5**
- **Beautification Volunteers 44**
- **Pet Waste Bags 6,400**
- **Green Bucket Brigade Volunteers 67**