

PY 2019 (FY 2020) Annual Plan



This amendment reflects a substantial amendment and reallocation of \$1,350,901 in CDBG-CV funding and \$100,000 for ESG-CV funding to be used to prevent, prepare, and respond to Coronavirus. A modified 5-day comment period was provided between March 29, 2021 and April 2, 2021 as permitted by HUD.

Prior amendments include:

The addition of \$1,250,901 in additional CDBG-CV funding to be used to prevent, prepare, and respond to Coronavirus. A modified 5-day comment period was provided between October 10, 2020 and October 15, 2020 as permitted by HUD.

The addition of \$2,292,639 in additional ESG-CV funding to be used to prevent, prepare, and respond to Coronavirus. A notice of amendment was published on the city's webpage on September 8th. No public comment period was required for the ESG-CV amendment.

The addition of \$2,653,164 in CDBG-CV funding to be used to prevent, prepare, and respond to Coronavirus. A modified 5-day comment period was provided between June 16th and June 22nd as permitted by HUD. No comments were received.

The addition of \$1,328,583 in ESG-CV funding to be utilized by Norfolk Community Services Board and nonprofit partners to provide emergency shelter to the homeless during the Coronavirus pandemic. A modified 5-day comment period was provided between April 29th and May 4th as permitted by HUD. No comments were received. A waiver request to utilize the shortened comment period was emailed on April 14, 2020. This amendment also included the reprogramming of \$151,954 in prior year funds and \$1,630,771 in Plan Year 2019 funds for the Ohio Creek Watershed Project. A modified 5-day public comment period for this reprogramming ran between May 22nd and May 26th. No comments were received.

A reprogramming of \$2,782,082 in prior year funds in addition to the reprogramming of \$637,568 in FY2020(PY2019) funds. The public comment period for the reprogramming ran between December 17, 2019 and January 17, 2020; Public notice was published in the Virginian Pilot on December 17, 2019.

Executive Summary

AP-05 Executive Summary - 24 CFR 91.200(c), 91.220(b)

1. Introduction

The City of Norfolk is submitting its fourth Annual Action Plan as part of the adopted 2017-2021 Consolidated Plan. An Annual Action Plan is required by the U. S. Department of Housing and Urban Development (HUD) from all jurisdictions receiving Community Development Block Grant (CDBG), Housing Emergency Solutions Grant (HESG), and HOME Investment Partnership (HOME) funds.

The FY 2020 (PY HUD Program Year 2019) Annual Action Plan was developed in accordance with HUD guidelines 24 Code of Federal Regulations (CFR) Part 91.220. This document represents a cooperative effort between the City of Norfolk, the public, and providers. It outlines the city's needs, goals, and strategies for the 2019 program year (City Fiscal Year 2020) and addresses citizen involvement, including information on potential resources. The priorities developed in this plan target a wide range of issues. These issues range from basic needs, such as the availability of affordable housing to quality of life issues like homelessness and improving public facilities to serve low-and moderate-income residents.

The FY 2020 (PY 2019) Annual Action Plan estimated funding allocation is \$7,424,172. The funding breakdown reflects: CDBG funds of \$5,622,680, HOME funds of \$1,434,605, and HESG funds of \$366,887. The Plan provides information on the proposed activities for the upcoming planning year in AP-38.

2. Summarize the objectives and outcomes identified in the Plan

This could be a restatement of items or a table listed elsewhere in the plan or a reference to another location. It may also contain any essential items from the housing and homeless needs assessment, the housing market analysis or the strategic plan.

The Consolidated Plan has four objectives:

- Affordable Housing
 - Maintain and improve current homes through rehabilitation efforts
 - Expand affordable rental housing opportunities
 - Assist low-income families/individuals to become first-time homebuyers
 - Improve public facilities and infrastructure

- Economic Development
 - Enhance employment opportunities for low-to-moderate income persons
 - Stimulate business investment and job development
 - Fund Section 108 Loan Program eligible activities

- Public Services
 - Support senior services
 - Provide health services
 - Provide prevention programs and emergency assistance

- Efforts to Eliminate Homelessness
 - Rapid re-housing programs
 - Provide tenant-based subsidy rental assistance
 - Prevention
 - Outreach

For FY 2020 (PY 2019) the City of Norfolk has identified the following goals and outcomes:

- Create and preserve affordable homeownership housing;
- Reduce hazards created by lead-based paint in Norfolk's housing stock;
- Support activities that prevent homelessness;
- Support the ongoing operation of shelter facilities for homeless individuals;
- Support activities that move persons experiencing homelessness to permanent housing;
- Improve and expand public facilities to serve low to moderate income individuals;

- Improve and expand infrastructure to serve low to moderate income individuals; and
- Support public services for adults, children, and homeless and other special needs populations.

The overall goals of the housing and community development and planning programs covered under the Five-Year Consolidated Plan are to strengthen partnerships with other jurisdictions and to extend and strengthen partnerships among all levels of government and the private sector. This includes for-profit and non-profit organizations to enable them to provide decent housing, establish and maintain a suitable living environment, and expand economic opportunities for low- to moderate-income persons.

3. Evaluation of past performance

This is an evaluation of past performance that helped lead the grantee to choose its goals or projects.

The city has successfully implemented housing, community development, and economic development activities reaching thousands of low and moderate-income individuals.

The city conducts business on a fiscal cycle from July 1 through June 30 annually.

The following is a summary of the accomplishments for the program year ending June 30, 2018:

- **Renovate Norfolk Program**
 - Completed 26 housing repairs; and
 - Received over 300 potential inquiries for applications.
- **Small Women and Minority (SWaM) Program**
 - Provided technical assistance to 46 unique businesses who learned about other local women entrepreneurs who grew their businesses through government contracting.
 - 153 participants attended eight BIZ Café’s various Norfolk Neighborhoods
 - Thirteen trainings were held covering topics from financing to online marketing, government contracting and business finances with 271 attendees.
 - Created seven jobs through Innovation Fund Reimbursable grant programs
- **Beacon Light Community Housing Development Organization (CHDO) developed**
 - Completed four affordable, newly constructed single-family homes.
 - Provided direct homebuyer assistance to four low to moderate income first-time homebuyers.
- **Homeowner Rehabilitation Programs through NRHA**
 - Assisted eight homeowners with housing rehabilitation, and
 - Expended \$195,773 in FY 2018 utilizing prior year CDBG funding.
- **Down payment and closing costs (HOME)**
 - Assisted 17 low to moderate income first-time homebuyers; and
 - Expended \$572,325 in sub-granted funds in FY 2017.

- **Expended \$477,328 to complete new library.**
- **The HomeNet Program provided education and counseling services for:**
 - 240 low to moderate income participants; 14 middle income participants utilizing FY 2017 CDBG funding;
 - 17 low to moderate income participants achieved homeownership; and
 - 4 middle income participants achieved homeownership.
- **Public Services**
The city funded 15 public service programs serving 136,380 low- to moderate-income households. A total of \$587,287 in public services funds supported employment training, housing counseling, health services, operating costs of homeless and AIDS special population, and dental services.
- **Homelessness**
The HESG program served 3,131 households: 2,245 for emergency shelter, 103 for homeless prevention, 174 through rapid re-housing, and 609 homeless through street outreach expending \$348,293.
- **Administration Activities**
The city continues to improve program management and administration by staying informed through HUD trainings, webinars, and technical assistance trainings provided by the HUD Field Office. City staff attended the HUD CPD Grantee conference held in Richmond, VA during FY 2019 which increased coordination among organizations and non-profit agencies through trainings and information.

4. Summary of Citizen Participation Process and consultation process

Summary from citizen participation section of plan.

The City of Norfolk's approved Citizen's Participation plan encourages input from the community and public participation, emphasizing involvement of low and moderate income residents of Norfolk, particularly those living in the targeted areas. The plan also encourages comments and participation from all the city's residents including minorities, non-English speaking persons and persons with disabilities. The city uses public comment periods, public hearings, neighborhood groups, website content, and social media as methods to engage citizens.

The city held a public input session on February 6, 2019 at 6:00 p.m. at City Hall for organizations interested in providing input and comments relative to the FY 2020 (FY 2019) Annual Action Plan. This meeting outlined objectives for each HUD program and provided the opportunity for citizen comments. An ad was placed in the Virginian Pilot on March 26, 2019 for the City's Notice of a public hearing and notice of a 30-day comment period on the FY2020 Annual Action Plan. On April 10 the public hearing was held at Granby High school located at 7101 Granby Street. The 30-day comment period was April 11 - May 10, 2019. Copies of the plan were posted in all Norfolk libraries and posted on the City's web site.

5. Summary of public comments

This could be a brief narrative summary or reference an attached document from the Citizen Participation section of the Con Plan.

Attendance at the city's Public Input Session held February 6, 2019 included 13 organizations and six individuals. The organizations present included the LGBT Life Center, ForKids, Bon Secours, Salvation Army, YWCA, Virginia Supportive Housing and the Norfolk Redevelopment and Housing Authority. The main issues participants stressed are the following:

- Continued need for housing for the homeless. Specifically citing the shortage of emergency shelter services and the increased demand for these services. Hotline calls have doubled.
- The need for more training on serving victims of domestic violence and increased need of shelter for them.
- Development training for CHDOs.
- Homeless prevention resources are needed to help those at risk for homelessness especially the elderly and disabled.
- More funds to secure Permanent Supportive Housing which will free up rapid rehousing and shelters for those homeless.

At the April 10 public hearing the FoodBank organization spoke to City Council and thanked them for their continued support of the foodbank.provided comments.

6. Summary of comments or views not accepted and the reasons for not accepting them

There were no comments not accepted.

7. Summary

The City of Norfolk's proposed FY 2020 (PY 2019) Annual Action Plan priorities include investing in neighborhoods, improving housing quality, and increasing homeownership. A priority for these services is the St. Paul's area. The city and the Norfolk Redevelopment and Housing Authority (NRHA) are partnering to revitalize the St. Paul's area to improve the resilience of both the social and physical environment of the residents that live in the area. The goal is the physical transformation with a comprehensive approach to address the needs of people in St. Paul's. The relocation of the area residents and demolition of units in the first phase of Tidewater Gardens will begin in FY 2020.

The CDBG program will continue to invest in public service programs that benefit adult, children, homelessness, and individuals with disabilities. We will continue to provide direct assistance to first-time homebuyers and provide funds towards tenant-based rental assistance initiatives.

Lastly, the city will continue investing HESG funds to provide direct assistance to homeless individuals and families living on the streets. This includes support of the area emergency shelters and provide

rapid-rehousing and homeless prevention funds to provide decent affordable housing and/or prevent households from becoming homeless.

The overall objective is to target the available HUD resources to address the needs of our most vulnerable citizens and to assist in improving their quality of life. The projects outlined in the plan are essential resources to helping the city achieve this goal.

PR-05 Lead & Responsible Agencies – 91.200(b)

1. Agency/entity responsible for preparing/administering the Consolidated Plan

Describe the agency/entity responsible for preparing the Consolidated Plan and those responsible for administration of each grant program and funding source.

Agency Role	Name	Department/Agency
CDBG Administrator	NORFOLK	Office of Budget and Strategic Planning
HOME Administrator	NORFOLK	Office of Budget and Strategic Planning
ESG Administrator	NORFOLK	Office of Budget and Strategic Planning

Table 1 – Responsible Agencies

Narrative (optional)

The City of Norfolk's Office of Budget and Strategic Planning is responsible for the preparation and administration of the Annual Plan. The implementation of programs is done in conjunction with city departments such as the Department of Public Works, Neighborhood Development; and Recreation Parks and Open Spaces. The Department of Finance assists with the accounting of the entitlement programs. Further the city works with a variety of community-based organizations to assist with the delivery of the programs and services.

Consolidated Plan Public Contact Information

Mr. Gregory Patrick is the Director of the Office of Budget and Strategic Planning. The office is located at 810 Union Street, Suite 607 Norfolk, Virginia 23510. The Annual Action Plan information point of contact Allison Alcantara, at 757-664-4243 (office phone) or by email at hudentitlement@norfolk.gov.

AP-10 Consultation – 91.100, 91.200(b), 91.215(I)

1. Introduction

The City of Norfolk recognizes that successful community development requires knowledge spanning several disciplines such as economic development, social services, and housing. Public and private partners are often on the ground, developing relationships with clients, or working in low-income areas. Because of their direct interaction with the homeless, cost-burdened, disabled, elderly, or other vulnerable populations, these partners know which services or activities are most beneficial to their clients. Although the City of Norfolk is the lead agency and the receiver of HUD's funding, its community partners are essential to the execution of programs. The city coordinates with partners to determine the most effective projects and activities. Coordination is achieved by establishing mutual goals, information sharing, and supportive action.

Provide a concise summary of the jurisdiction's activities to enhance coordination between public and assisted housing providers and private and governmental health, mental health and service agencies (91.215(I))

The City of Norfolk continually works with public and assisted housing providers on the coordination of housing and services to benefit those in the community. Southeastern Virginia Homeless Coalition (SVHC)-Norfolk is a voluntary coalition of local human services agencies providing administrative support and coordination through the Planning Council as the head agency. It is approved by HUD as the VA-501 Norfolk/Chesapeake/Suffolk/Isle of Wright/Southampton Counties Continuum of Care (CoC).

The city provided leadership and support for Norfolk Redevelopment and Housing Authority (NRHA) to enter a Memorandum of Understanding with the SVHC Continuum of Care (VA-501). The purpose of the MOU is to provide Norfolk's homeless families and individuals with expedited access to the Low-Income Public Housing (LIPH) and Housing Choice Voucher (HCV) Programs operated by NRHA. NRHA will designate up to 80 public housing units and 36 Housing Choice Vouchers annually for households who will graduate from permanent supportive housing programs or who are in rapid re-housing or tenant-based rental assistance programs.

Virginia Supportive Housing provides for the management and development of legacy studio apartment communities for persons exiting homelessness, and for the more recent mixed-income communities with targeted units for persons exiting homelessness. Virginia Supportive Housing, the LGBT Life Center, ForKids, and Norfolk Community Services Board are providers of permanent supportive housing in scattered site programs providing housing stabilization services and using a Housing First Model for households exiting homelessness. All of these programs use a Housing Choice Voucher look-alike model of affordable supportive housing. Persons are provided housing stabilization services and assisted with linkages to medical, behavioral health, and service agencies.

In the past two years the city provided leadership in partnership with NRHA to transform three large public housing neighborhoods in the St. Paul's area, that consisted of buildings that are far past their practical life, into a mixed income/mixed use neighborhoods. In anticipation of this transformation the city has promoted and provided funding for "People First". People First is designed and in place to ensure that persons living in these neighborhoods are connected to services they need to overcome barriers, transition, and thrive in their new homes whether they select a voucher, move into another supported housing unit, or achieve mainstream rental or home ownership. In this plan wellness is a key component and the city is designing specific service strategies to ensure residents are connected to any behavioral health or medical care that they need and want. The residents, providers of services and faith based communities have been partners in the development of People First.

The Norfolk Community Services Board has case managers dedicated to working with adults with serious mental illness and developmental disabilities living in any subsidized unit in the city whether in a neighborhood or a high-rise/mid-rise.

The VAST Team is a unique and creative strategy to ensure vulnerable adults identified in housing have an opportunity to address their needs. If there is a concern that an adult is not taking care of their personal needs, and is identified by any city connected partner, a referral is sent to VAST. VAST meets at least monthly and includes specialists from the community services board, social services, and neighborhoods. Creative problem-solving is done at the table and typically an identified two-person team reaches out to the individual to see if they are willing to accept assistance.

Hampton Roads Community Health Center (HRCHC) provides multi-site health clinics and mobile van dentistry. This clinic provides primary care, prevention/wellness, and some mental health services.

Describe coordination with the Continuum of Care and efforts to address the needs of homeless persons (particularly chronically homeless individuals and families, families with children, veterans, and unaccompanied youth) and persons at risk of homelessness.

Homeless service programs receiving funding through the city's CDBG, HOME, ESG, and/or general revenue funds are required to participate in the CoC's Coordinated Entry System and meet the performance measures developed by the city in conjunction with the CoC. Elected officials attend open houses, CoC grant review meetings, and sit on non-profit committees or boards. Program staff for The Department of Economic Development sit on a variety of boards which helps gather knowledge on all potential economic development resources. Showing support, especially through direct participation, helps organizations maintain open communication with one another.

Describe consultation with the Continuum(s) of Care that serves the jurisdiction's area in determining how to allocate ESG funds, develop performance standards for and evaluate

outcomes of projects and activities assisted by ESG funds, and develop funding, policies and procedures for the operation and administration of HMIS

Consultations between the Norfolk Community Services Board and the Continuum of Care (CoC) assists in setting and revising standards for the outcomes homeless programs are to accomplish during their contract period. Consultations provide for an open discussion to ensure performance measures benefit the broader goals of the CoC. In doing so, the agencies who provide homeless services to homeless or at-risk of becoming homeless are informed of the standards required using CDBG, HOME, and ESG funds, as well as other best practice outcomes. The agencies can incorporate these goals when negotiating contracts with subrecipients.

The city requires the use of the Homeless Management Information System (HMIS) by all local homeless providers receiving funding from ESG, other HUD entitlement programs, or the city's general revenue funds. The city works with the CoC in developing funding approaches, plus policies and procedures for the operation and administration of the CoC's HMIS through their involvement in CoC committees, serving on the CoC governing board, and ongoing discussions with the HMIS lead agency.

2. Describe Agencies, groups, organizations and others who participated in the process and describe the jurisdiction's consultations with housing, social service agencies and other entities

Table 2 – Agencies, groups, organizations who participated

1	Agency/Group/Organization	City of Norfolk
	Agency/Group/Organization Type	Other government - Local Civic Leaders Business and Civic Leaders Grantee Department
	What section of the Plan was addressed by Consultation?	Housing Need Assessment Public Housing Needs Homeless Needs - Chronically homeless Homeless Needs - Families with children Homelessness Needs - Veterans Homelessness Needs - Unaccompanied youth Homelessness Strategy Non-Homeless Special Needs Economic Development Lead-based Paint Strategy
	Briefly describe how the Agency/Group/Organization was consulted. What are the anticipated outcomes of the consultation or areas for improved coordination?	

Identify any Agency Types not consulted and provide rationale for not consulting

Other local/regional/state/federal planning efforts considered when preparing the Plan

Name of Plan	Lead Organization	How do the goals of your Strategic Plan overlap with the goals of each plan?
Continuum of Care	The Planning Council	The Annual Plan continue to be coordinated with the CoC and the city to ensure that housing needs are consistent with the Five-Year Consolidated Plan to provide services to the most vulnerable populations in the area.

Table 3 – Other local / regional / federal planning efforts

Narrative (optional)

AP-12 Participation – 91.105, 91.200(c)

1. Summary of citizen participation process/Efforts made to broaden citizen participation Summarize citizen participation process and how it impacted goal-setting

Norfolk's goal for citizen participation is to ensure broad participation of Norfolk stakeholders in housing and community development planning, program development, implementation, and evaluation.

The city has a Citizen's Participation Plan which outlines the process for engaging residents in the planning process. The outreach efforts include:

Public Hearings:

- The community needs public hearing was held on February 6, 2019 where both community members and service organizations provided comments on priority needs and programs to address their priorities.

Newspaper Notices:

- The 30-day public review and comment period and notice of public hearing was placed in the Virginian Pilot and Journal and Guide on March 26, 2019. A public hearing was held on April 10, 2019 at Granby High School in Norfolk, Virginia.

Online Outreach:

- The city placed the notice of the public hearing on the city's website and placed in the public libraries a full-page document of the plan available for public review.

The city's open forum creates opportunities for citizens to participate in matters related to its HUD programs as well as provides staff opportunities to review policy issues and obtain public feedback.

Citizen Participation Outreach

Sort Order	Mode of Outreach	Target of Outreach	Summary of response/attendance	Summary of comments received	Summary of comments not accepted and reasons	URL (If applicable)
1	Newspaper Ad	Non-targeted/broad community	19 public agencies in attendance at the February 6 input session.	Additional funds for the homeless, victims of domestic violence, prevention services and CHDO development Received email to request consideration in funding of good affordable student housing ; provide public spaces which support Keep Norfolk Beautiful initiatives and protect existing affordable housing in Riverview section of Norfolk that is prone to flooding	All comments were accepted	

Sort Order	Mode of Outreach	Target of Outreach	Summary of response/attendance	Summary of comments received	Summary of comments not accepted and reasons	URL (If applicable)
2	Newspaper Ad	Non-targeted/broad community	There were several community leaders and citizens in attendance at the public hearing.	There was one public agency represented (Foodbank) that commented on the continued support of their organization and programs that were offered to the citizens of Norfolk.	All comments were accepted	

Table 4 – Citizen Participation Outreach

Expected Resources

AP-15 Expected Resources – 91.220(c)(1,2)

Introduction

The City of Norfolk has been an entitlement city for more than 40 years. As an entitlement grantee, it receives CDBG, HOME, and ESG funds each year from HUD to carry out community projects. These projects are awarded through three processes:

- (1) A competitive request for application (RFA) where applicants submits a proposal to provide services as outlined in the RFA. These applications scored by a committee and recommendations are made to the City Manager and City Council for final decisions.
- (2) Renewal of current contracts. Projects may be extended for one additional contract period.
- (3) Reprogrammed funds. Funds no longer needed for an existing project may be redirected to new projects based on need.

The following table illustrates the funds expected to be received in FY 2020 (PY 2019). The HUD entitlement funding for FY2020 totals \$5,943,119 for CDBG (\$4,384,883), HOME (\$1,191,349), and HESG (\$366,887). There is also available \$1,481,053 in repayments and program income generated from CDBG (\$1,237,797) and HOME (\$243,256), \$3,621,222 in ESG-CV supplemental CARES Act funding, and \$3,904,065 in CDBG-CV supplemental CARES Act funding. This brings total funds available in FY 2020 (PY 2019) to \$14,949,459. Prior Year Resources of \$2,934,035.64 are also being utilized. HUD has 45-days to review and approve the Annual Action Plan. Projects that will disturb the environment will not begin spending project funds until the Environmental Review Records (ERRs) are complete and HUD has the Release of Funds for both CDBG and HOME projects.

Note: The City received its official HUD Entitlement Award notification dated April 15, 2019. Program/Project funding allocations were adjusted by the increase or decrease.

Program income is based on an amount receipted in Integrated Disbursement Information System between 07/01/2018 and 03/28/2019, any

HOME program income receipted in IDIS between 03/29/2019 and 06/30/2019 will also be allocated to the NRHA Homebuyer Assistance.

Anticipated Resources

Program	Source of Funds	Uses of Funds	Expected Amount Available Year 1				Expected Amount Available Remainder of ConPlan \$	Narrative Description
			Annual Allocation: \$	Program Income: \$	Prior Year Resources: \$	Total: \$		
CDBG	public - federal	Acquisition Admin and Planning Economic Development Housing Public Improvements Public Services	4,384,883	1,237,797	2,934,036	8,556,716	5,561,639	Federal funds prioritized to address capital improvements of public facilities and service providers, fund public services to low- and moderate-income residents, and improve affordable housing. Additional 1,237,797 expected in resources. First installment of a repayment from an OIG audit

Program	Source of Funds	Uses of Funds	Expected Amount Available Year 1				Expected Amount Available Remainder of ConPlan \$	Narrative Description
			Annual Allocation: \$	Program Income: \$	Prior Year Resources: \$	Total: \$		
HOME	public - federal	Acquisition Homebuyer assistance Homeowner rehab Multifamily rental new construction Multifamily rental rehab New construction for ownership TBRA	1,191,349	243,256	0	1,434,605	1,365,867	Federal funds to provide direct home-buyer assistance towards purchase of first home, build housing for income qualified households, provide subsidies to assist individuals in obtaining rental housing.

Program	Source of Funds	Uses of Funds	Expected Amount Available Year 1				Expected Amount Available Remainder of ConPlan \$	Narrative Description
			Annual Allocation: \$	Program Income: \$	Prior Year Resources: \$	Total: \$		
ESG	public - federal	Conversion and rehab for transitional housing Financial Assistance Overnight shelter Rapid re-housing (rental assistance) Rental Assistance Services Transitional housing	366,887	0	0	366,887	335,487	Federal funds used to support street outreach, emergency shelter, rapidly re-housing and homeless prevention services.
Other	public - federal	Other	3,904,065	0	0	3,904,065	0	CDBG-CV funds to be used to prevent, prepare for and respond to the Coronavirus.
Other	public - federal	Overnight shelter Other	3,621,222	0	0	3,621,222	0	ESG-CV funds to be used to prevent, prepare for and respond to the Coronavirus

Table 5 - Expected Resources – Priority Table

Explain how federal funds will leverage those additional resources (private, state and local funds), including a description of how

matching requirements will be satisfied

The city applies for competitive federal, state, and foundation grants when it meets the application criteria. The HUD funds are used as leverage with local and other grant funds to create new and expand existing programs and services.

HOME Homebuyer Activity funds will leverage private financing with an affordable interest rate and monthly payment in first lien position and subordinate financing assistance with “no interest rate and no monthly payment” in third lien position (such as FHLBank Pittsburgh’s First Front Door (FFD) grants and Operation HOPE’s Closing Cost Assistance Program (CCAP) Grants).

Match Requirements:

HOME match requirements are to be satisfied via cash contributions in the form of below-market interest rate loans from private lending institutions and via donated land; and may also be satisfied, if applicable, via 1) other eligible cash contributions, 2) on-site and off-site infrastructure not paid with federal resources that is directly required for a HOME-assisted project, 3) donated site preparation and construction materials/equipment, voluntary labor and professional services provided to a HOME-assisted project or HOME match-eligible housing, and 4) eligible supportive services cost to families residing in HOME-assisted units during applicable period.

Each ESG subrecipient is required to provide 1:1 match for funding provided from the Emergency Solutions Grant Program.

If appropriate, describe publically owned land or property located within the jurisdiction that may be used to address the needs identified in the plan

The city will consider the use of publicly-owned land for the construction of affordable housing for low to moderate income households, as well as provide or sell vacant/undeveloped lots to CHDOs for new construction of affordable housing units on a case-by-case basis.

The St. Paul's area is 230 acres next to Norfolk's downtown, with 4,600 residents living in a neighborhood with high concentrations of poverty. The area includes three public housing communities; Young Terrace (746 units), Calvert Square (310 units), and Tidewater Gardens (618 units). The city and NRHA are partnering to revitalize the St. Paul's area to improve resilience of both human capital and the physical environment. The broad goal is to coordinate the physical transformation with a comprehensive approach to the needs of people that includes comprehensive case management and services in the areas of education, jobs, health, and wellness. The city's Capital Improvement Plan for FY 2020 includes \$83 million over the next five years for redevelopment of the area into a mixed-use and mixed income development to deconcentrate poverty. Previous year funding from CDBG (\$500,000) will continue the efforts for residents to have housing choices and lifelong success.

In addition, the city is committed to providing quality recreational opportunities and green spaces within neighborhoods. Neighborhood parks are key to quality of life within a city; therefore, public park improvements will include an assessment of the park that reviews historical usage and community involvement. Playground and park improvements will be designated in FY 2020 (PY 2019) for low to moderate income areas.

Discussion

Annual Goals and Objectives

AP-20 Annual Goals and Objectives

Goals Summary Information

Sort Order	Goal Name	Start Year	End Year	Category	Geographic Area	Needs Addressed	Funding	Goal Outcome Indicator
1	Public Services	2016	2020	Affordable Housing Homeless Non-Homeless Special Needs Non-Housing Community Development	City Wide	Community Development: Homelessness Special Needs	CDBG: \$657,732 CDBG-CV: \$3,654,065	Public service activities other than Low/Moderate Income Housing Benefit: 43654 Persons Assisted
2	Affordable Housing	2016	2020	Affordable Housing	City Wide	Affordable Housing: Homelessness	CDBG: \$649,432 HOME: \$1,215,471	Homeowner Housing Added: 4 Household Housing Unit Homeowner Housing Rehabilitated: 12 Household Housing Unit Direct Financial Assistance to Homebuyers: 22 Households Assisted
5	Economic Development	2016	2020	Non-Housing Community Development	City Wide	Economic Development	CDBG: \$500,000	Jobs created/retained: 5 Jobs Businesses assisted: 6 Businesses Assisted Other: 0 Other

Sort Order	Goal Name	Start Year	End Year	Category	Geographic Area	Needs Addressed	Funding	Goal Outcome Indicator
6	Public Facilities/ Site Improvements	2016	2020	Non-Housing Community Development Site Improvement to Horace Downing Library	City Wide	Community Development:	CDBG: \$5,747,575 CDBG-CV: \$250,000	Public Facility or Infrastructure Activities other than Low/Moderate Income Housing Benefit: 21390 Persons Assisted Other: 0 Other
7	Homelessness	2016	2020	Affordable Housing Homeless	City Wide	Homelessness	HOME: \$100,000 ESG: \$339,371 ESG-CV: \$3,621,222	Tenant-based rental assistance / Rapid Rehousing: 105 Households Assisted Homeless Person Overnight Shelter: 1532 Persons Assisted Homelessness Prevention: 105 Persons Assisted Other: 175 Other
8	General Oversight of Planning and Administration	2016	2020	General Planning and Administration Oversight	City Wide	Planning and Administration	CDBG: \$876,977 HOME: \$119,134 ESG: \$27,516	Other: 0 Other
9	Affordable Rental Housing	2016	2020	Affordable Housing	City Wide	Affordable Housing:	CDBG: \$125,000	Rental units rehabilitated: 2 Household Housing Unit

Table 6 – Goals Summary

Goal Descriptions

1	Goal Name	Public Services
	Goal Description	The city proposes providing funding for 17 public service activities for FY 2020 (PY 2019) to achieve needed results to provide services to low- to moderate-income households throughout the City of Norfolk over the program year.
2	Goal Name	Affordable Housing
	Goal Description	The city will provide affordable housing opportunities under the CDBG and HOME program with various projects that will aid households who pay more than 30 percent of their income for housing and considered cost burdened and may have difficulty affording necessities such as food, clothing, transportation and medical care.
5	Goal Name	Economic Development
	Goal Description	Provide FY 2020 (PY 2019) CDBG funding to support economic development activities that will approximately produce 5 low- to moderate-income jobs. The activities will help local businesses by either providing financial assistance and technical support for 5 Non-profit and For-profit businesses over the program year.
6	Goal Name	Public Facilities/ Site Improvements
	Goal Description	Provide public facility and site improvements under the CDBG program during FY 2020 (PY 2019) program year. These activities include: The North Fox Hill Playground funded at \$425,000; the Ballentine Park and Playground Improvements Project funded at \$247,600; the East Ocean View Basketball Court funded at \$172,600; ADA Ramp and Sidewalk Improvements funded at \$90,000; and the Ohio Creek Watershed Project at \$4,812,375.
7	Goal Name	Homelessness
	Goal Description	Funding from ESG will provide funds towards the Emergency Solutions Grant that will provide services towards those living on the streets and under bridges and those homeless individuals living in Emergency Shelters over the program year, tenant based rental assistance and rapid re-housing services. ESG-CV funds to be used to prevent, prepare for and respond to the Coronavirus, particularly through emergency shelter.
8	Goal Name	General Oversight of Planing and Administration
	Goal Description	General management administrative oversight over the FY 2020 (PY 2019) CDBG Program totaling \$876,977; the HOME Program totaling \$119,134 and the ESG Program totaling \$27,516.

9	Goal Name	Affordable Rental Housing
	Goal Description	The rental rehabilitation program is aimed to provide landlords who owns privately owned homes with financial assistance to rehabilitate rental property for low- to moderate-income households in increasing affordable, safe and suitable living environments for this population group.

Projects

AP-35 Projects – 91.220(d)

Introduction

The FY 2020 (PY 2019) Annual Action Plan sets goals to enhance the city's economic stability and prosperity by increasing opportunities for job readiness and investing in economic development programs; strengthen neighborhoods by investing in the city's critical public infrastructure needs; improve housing opportunities by creating and preserving affordable rental and homeowner housing; assist individuals and families to stabilize in permanent housing after experiencing a housing crisis; invest in community services and non-profit facilities that maximize impact for the city's most vulnerable; and meet the needs of persons with HIV/AIDS and their families through the provision of housing, health, and support services.

Projects

#	Project Name
1	LGBT Life Center_CHAP Norfolk_LMC
2	The Up Center_Parents As Teachers Program LMC
3	Norfolk Police Department_CIT Assessment Center Staffing Program LMC
4	Department of Economic Development Norfolk Works Program LMC
5	ForKids, Inc._Permanent Supportive Housing Program LMC
6	Norfolk Community Services Board_Crisis Intervention Team Project
7	Department of Human Services_Emergency Utility Assistance LMC
8	Foodbank of Southeastern Virginia_Eliminate Hunger Program LMC
9	(NRHA)_HomeNet Program LMC
10	Park Place Health and Dental Clinic_Health and Dental Clinic Program LMC
11	St. Columba Ecumenical Ministries_Homeless Advocate/Homeless Assistant Program LMC
12	St. Columba Ecumenical Ministries_Next Step Transitional Housing Program LMC
13	The Planning Council_Continuum of Care/NHC Program LMC
14	The Planning Council_ShelterLink Program LMC
15	The Salvation Army_Hope Day Center Program LMC
16	Virginia Supportive Housing_Support Services at Gosnold and Church Street Apartments Program LMC
17	H.O.P. E. Village Transitional Housing LMC
18	Department of Neighborhood Development_Neighborhood Enhancement Project
19	City CDBG Administration
20	Micro Enterprise Program LMC/LMA
21	Dept. of Parks and Rec Ballentine Park Playground LMA
22	Dept of Parks and Rec East Ocean View Basketball Courts LMA
23	Dept of Parks and Rec Renovate North Fox Hall Open Space LMA

#	Project Name
24	Full Depth Joint Replacement LMA - CANCELLED
25	Dept. of Development Innovation Fund Reimbursable Grant Program LMJ
26	Section 108 Interest Payment (Cancelled)
27	Dept of Neighborhood Development Renovate Norfolk Rehab LMH
28	Dept. of Neighborhood Development Rental Rehab Program LMH
29	NRHA Hunton YMCA Acquisition - CANCELLED
30	Norfolk Redevelopment and Housing Authority (NRHA)_HOME Administration Activity
31	NRHA_Community Housing Development Organization (CHDO) Set-Aside Project
32	Department of Human Services_HOME HART Team TBRA Program
33	ESG 19 Norfolk
34	Norfolk Redevelopment and Housing Authority_Homebuyer Assistance Program
35	ADA Ramps
36	Community Infrastructure and Economic Development
37	Ohio Creek Watershed Project
38	ESG20 - Norfolk
39	CV-Rent and Utility Assistance (NRHA)
40	CV-Rent Assistance (STOP Inc)
41	CV-Rent Assistance (ForKids, Inc)
42	CV-Employment Program (Norfolk Human Services)
43	CV-Community Initiatives
44	CV-Senior Programs (LGBT Life Center)
45	CV-Mental Health (LGBT Life Center)
46	CV-Employment Program (Eggleston)
47	CV-Foodbank
48	CV-Public Services (CANCELLED)
49	CV-Permanent Supportive Housing (ForKids, Inc)
50	CV-Emergency Preparedness: COVID-19 Response (City of Norfolk)
51	CV-Center for Children and Families (ForKids, Inc)
52	CV-Housing Case Management (Norfolk Community Services Board)
53	CV-Safety Shelter (Norfolk Community Services Board)
54	CV-Shelter Services (The Urban Renewal Center)

Table 7 - Project Information

Describe the reasons for allocation priorities and any obstacles to addressing underserved needs

Norfolk’s vision is to be the most connected, collaborative, creative, and competitive community. Neighborhoods will be secure and attractive where people unite to form caring, learning, participating,

sustainable communities in which people want to live, work, and play.

The Five-Year Consolidated Plan provides the framework for implementing the vision and is designed to guide the city's affordable housing, homelessness, community, and economic development policies and programs over the city's FY 2017- FY 2021 period. Projects funded through CDBG, HOME and HESG all work towards meeting the goals of the Consolidated Plan and to further the vision. Accordingly, funding priorities outlined in the Consolidated Plan remain unchanged.

The greatest obstacle to meeting any underserved need is the lack of sufficient funding. That coupled with the high cost of housing and provisions in the area which increases the difficulty of meeting affordable housing needs; and lack of maintained housing, environmental hazards, low-income levels, and a struggling economic environment, continues to present challenges.

There is an underserved need for public services across population groups. This includes elderly and frail seniors, at-risk youth, working parents, persons with HIV/AIDS and their families, the disabled, individuals with drug, alcohol, and chronic illnesses, and persons with other conditions affecting their ability to function independently and productively. There is also a high demand for general services for low-income residents such as healthcare, food and clothing, educational programs, and case management services.

Due to limited funding the following are considerations the city will use when determining whether to fund activities:

- The project must be an identified Consolidated Plan priority. Each awarded agency will be required to document the activity it will address.
- The project budget is justified and leverages other financial resources, including personnel resources. In addition, subrecipients would be will be required to document efforts to acquire outside funding.
- The project must have a measurable impact in Norfolk communities targeting low to moderate income persons, utilize community partnerships, and provide adequate benefits to costs.
- The subrecipient is required to meet and maintain HUD regulatory compliance and demonstrate a strong administrative and financial capacity to manage a federal grant; and the ability to complete the project within the required time-period.

AP-38 Project Summary
Project Summary Information

1	Project Name	LGBT Life Center_CHAP Norfolk_LMC
	Target Area	City Wide
	Goals Supported	Public Services
	Needs Addressed	Special Needs
	Funding	CDBG: \$33,840
	Description	The CHAP Norfolk Program provides assistance to homeless persons to obtain affordable housing and related supportive services to enable persons with special needs (HIV/AIDS) to live with dignity and maintain housing.
	Target Date	6/30/2020
	Estimate the number and type of families that will benefit from the proposed activities	29 people
	Location Description	3309 Granby Street, Norfolk, VA 23504
	Planned Activities	The LGBT, through the CHAP Norfolk program, will reach out to landlords, complete property inspections, complete all contracting requirements including rent calculations, and provide ongoing life skills education through one-on-one sessions with clients. The Housing Specialist works directly with landlords to identify properties and to place the clients into housing as well to ensure that needs are addressed to maintain stable housing
2	Project Name	The Up Center_Parents As Teachers Program LMC
	Target Area	City Wide
	Goals Supported	Public Services
	Needs Addressed	Community Development:
	Funding	CDBG: \$22,561
	Description	The Up-Center's Parents as Teachers program targets families identified as a high risk for potential child abuse and neglect. Risk factors include being a first-time single parent or teen parent, at or below the poverty level, and limited to no parenting education.
	Target Date	6/30/2020

	Estimate the number and type of families that will benefit from the proposed activities	278
	Location Description	150 Boush Street Norfolk, VA 23510
	Planned Activities	The Up-Center will provide home visits by parent educators as determine by the needs of the family and the number of children, with visits typically scheduled on a bi-weekly or monthly basis. The parent educators will conduct development and hearing and vision screening for children. The agency will complete standardized life skills progression assessments and observe family interactions every six-month period and help with improving parent/child interactions to ultimately enhance age-appropriate child development.
3	Project Name	Norfolk Police Department_CIT Assessment Center Staffing Program LMC
	Target Area	City Wide
	Goals Supported	Public Services
	Needs Addressed	Homelessness
	Funding	CDBG: \$50,000
	Description	The CIT Program allows police officers trained in dealing with individuals suffering with mental illness to provide a support structure to assist with these situations, provide appropriate services, and decrease the amount of bookings.
	Target Date	6/30/2020
	Estimate the number and type of families that will benefit from the proposed activities	150 people
	Location Description	100 Brook Avenue Norfolk, VA 23510

	Planned Activities	Provide sufficient staff to administer the CIT program by police officers, dispatchers, Norfolk Community Services Board, and the Norfolk Police Department to provide needed services for those individuals who suffer from mental illnesses and direct them to mainstream benefits.
4	Project Name	Department of Economic Development Norfolk Works Program LMC
	Target Area	City Wide
	Goals Supported	Public Services
	Needs Addressed	Community Development:
	Funding	CDBG: \$75,238
	Description	Norfolk Works is designed to champion the recruitment of diverse Norfolk talent to support business retention and expansion, align economic and workforce development efforts to acquire new business development and in collaboration with our workforce partners, help Norfolk residents prepare for and connect to meaningful employment opportunities.
	Target Date	6/30/2020
	Estimate the number and type of families that will benefit from the proposed activities	50 people
	Location Description	100 Bank Street Norfolk, VA 23510
	Planned Activities	
5	Project Name	ForKids, Inc._Permanent Supportive Housing Program LMC
	Target Area	City Wide
	Goals Supported	Public Services
	Needs Addressed	Special Needs
	Funding	CDBG: \$17,122

	Description	The Norfolk Permanent Supportive Housing Program is designed to end homelessness for Norfolk families with a disabled family member who would otherwise be unable to obtain safe, affordable housing and appropriate services within the community. Families with minor children are housed in units owned or leased by ForKids and contribute to the rent based on 30% of their adjusted annual income. Families receive case management services to address their needs and prepare for an eventual move to housing without supports.
	Target Date	6/30/2020
	Estimate the number and type of families that will benefit from the proposed activities	45
	Location Description	4200 Colley Avenue Suite A Norfolk, VA 23508
	Planned Activities	The agency will provide permanent supportive housing to end homelessness for 12 homeless families with a disabled family member.
6	Project Name	Norfolk Community Services Board_Crisis Intervention Team Project
	Target Area	City Wide
	Goals Supported	Public Services
	Needs Addressed	Homelessness
	Funding	CDBG: \$64,208
	Description	Improve mental health service linkages and service coordination for residents in mental health crisis who interface with the Norfolk Police Department (NPD) and with the Norfolk Community Services Board (NCSB). The program works to strengthen collaboration among NPD, NCSB, mental health providers, and social service providers to improve access to care.
	Target Date	6/30/2020
	Estimate the number and type of families that will benefit from the proposed activities	150 people
	Location Description	201 East Little Creek Road, Norfolk, VA 23505

	Planned Activities	The CIT program goal is to improve the outcomes of police interactions with people living with mental illnesses, as well as provide these individuals with appropriate access to community resources. The program partners with both the city's Police Department and the Norfolk Community Services Board (NCSB).
7	Project Name	Department of Human Services_Emergency Utility Assistance LMC
	Target Area	City Wide
	Goals Supported	Public Services
	Needs Addressed	Community Development:
	Funding	CDBG: \$57,000
	Description	The agency will provide financial assistance towards utility payments for income-qualified Norfolk households to prevent imminent loss of their utilities in their primary residence. Payments can be up to three consecutive months of arrears.
	Target Date	6/30/2020
	Estimate the number and type of families that will benefit from the proposed activities	151 people
	Location Description	201 East Little Creek Road Norfolk, VA 23505
Planned Activities	DHS will provide interim financial utility payment assistance for up to three months to help income qualified households to maintain water service and reconnect water service.	
8	Project Name	Foodbank of Southeastern Virginia_Eliminate Hunger Program LMC
	Target Area	City Wide
	Goals Supported	Public Services
	Needs Addressed	Community Development:
	Funding	CDBG: \$24,827
	Description	Provides 4.1 million meals of emergency food to approximately 135,000 low-income children, families, senior citizens, homeless persons, and individuals with disabilities struggling with hunger throughout Hampton Roads area.

	Target Date	6/30/2020
	Estimate the number and type of families that will benefit from the proposed activities	37,800 persons
	Location Description	800 Tidewater Drive Norfolk, VA 23504
	Planned Activities	The Foodbank provides food assistance/hunger relief to help eliminate hunger in the Norfolk community and distribute food products to multiple locations that include schools, area shelters, afterschool programs, senior centers, meal on wheels, etc. CDBG funds will be utilized towards the agency's electricity/utility costs for the warehouse freezer which maintains the facility's food products.
9	Project Name	(NRHA)_HomeNet Program LMC
	Target Area	City Wide
	Goals Supported	Public Services
	Needs Addressed	Affordable Housing:
	Funding	CDBG: \$56,894
	Description	HomeNet strengthens long-term homeownership success for households aspiring to achieve or maintain homeownership by providing homeownership education classes, comprehensive individualized pre-purchase homeownership counseling (including how to purchase vs. renting with a Housing Choice Voucher for Norfolk HCV participants). Each client is prescribed a plan of action designed and tailored to remove barriers that prevent them from achieving homeownership.
	Target Date	6/30/2020
	Estimate the number and type of families that will benefit from the proposed activities	155 Households

	Location Description	555 E. Main Street Norfolk, VA 23510
	Planned Activities	Through private and public funding, HomeNet will enroll 35 new clients. A total of 155 clients will be provided comprehensive one-on-one counseling. Individual action plans will be devised and tailored to enhance credit scores, decrease debt, pay off derogatory debt, update credit reports, increase client's savings, and develop healthy long-term spending habits that will enable access to conventional mortgage financing. Post-purchase education and counseling will be provided as a vital part of the continuum educational process fostering long-term homeownership success. Target population will be reached by marketing low- to moderate-census tracts, lenders, city employees, armed forces, and real estate agents. Monthly first-time homebuyer classes will be provided and HomeNet is currently listed on HUD's certified Counseling Agency website, City of Norfolk website, the Virginia Housing Counseling, and the VHDA website.
10	Project Name	Park Place Health and Dental Clinic_Health and Dental Clinic Program LMC
	Target Area	City Wide
	Goals Supported	Public Services
	Needs Addressed	Community Development:
	Funding	CDBG: \$30,080
	Description	The Park Place Dental Clinic will provide dental services to Norfolk residents who are uninsured and low income. Each applicant is screened prior to services to ensure they qualify. Our clinic is aiming to address the dental need in our community that is not currently being met the way we are able to do so. Our clinic provides services that include extractions, fillings, cleanings, dentures and partials with the help our local volunteers and Senior Dental Students and Dental Assistants.
	Target Date	6/30/2019
	Estimate the number and type of families that will benefit from the proposed activities	800 persons

	Location Description	606 West 29th Street Norfolk, VA 23504
	Planned Activities	Services include teeth extractions, fillings, cleanings, and provide dentures and partials with help from local dentist volunteers and senior dental students and dental assistants. CDBG funds will provide partial salary support for a dentist, dental students, dental assistant, and pay towards operational costs for administering a dental program for income-eligible individuals residing in Norfolk.
11	Project Name	St. Columba Ecumenical Ministries_Homeless Advocate/Homeless Assistant Program LMC
	Target Area	City Wide
	Goals Supported	Public Services
	Needs Addressed	Homelessness
	Funding	CDBG: \$13,743
	Description	Through the program, homeless and low-income individuals will receive screenings for alternative emergency housing options, complete the CoC designated assessment tool, linkages to employment opportunities, mainstream benefits, vocational training, and referrals for medical and mental health services and additional services such as bus passes to assist clients to meet appointments, work clothes, boots, identification cards, and access to do their laundry.
	Target Date	6/30/2020
	Estimate the number and type of families that will benefit from the proposed activities	250 Persons Low Mod Income
	Location Description	2114 Lafayette Blvd. Norfolk, VA 23509
Planned Activities	CDBG funds will provide partial salary support for the homeless advocate and day center assistant program that provides services to clients who need food, showers, laundry, bus passes, identification cards, work clothes and boots, resume assistance, referral to other services, advocacy assistance, medical attention, and prescription assistance.	

12	Project Name	St. Columba Ecumenical Ministries_Next Step Transitional Housing Program LMC
	Target Area	City Wide
	Goals Supported	Public Services
	Needs Addressed	Homelessness
	Funding	CDBG: \$18,834
	Description	St. Columbas Next Step program provides transitional housing to single, homeless adults in Norfolk. We own 4 houses in Norfolk that were purchased in 1998 through a HUD grant and each house is home to 4 same gender individuals. Through goals created on their Individual Development Plan, intensive work is done to assist clients in addressing obstacles to housing such as employment, education, substance abuse, interpersonal relationships, physical and mental health, budgeting and life skills. All activities are focused on empowering clients to be independent and self-sufficient upon graduation. Formerly a 2-year program, Next Step has transitioned to a six- to twelve-month program with a focus of rapidly moving clients into permanent housing. This has allowed us to serve more clients more quickly.
	Target Date	6/30/2020
	Estimate the number and type of families that will benefit from the proposed activities	32 Persons
	Location Description	2114 Lafayette Blvd. Norfolk, VA 23509
	Planned Activities	The agency will provide transitional housing services for approximately 24 single homeless adults (eight males and eight females) four transitional units). They will link the individuals to mainstream benefits to address obstacles to housing, employment, education, substance abuse, interpersonal relationships, physical and mental health, budgeting, and life skills aimed to ultimately achieve self-sufficiency.
13	Project Name	The Planning Council_Continuum of Care/NHC Program LMC
	Target Area	City Wide
	Goals Supported	Public Services
	Needs Addressed	Community Development:

	Funding	CDBG: \$32,367
	Description	The Planning Council has a seven-person COC team that provides on-going facilitation, support, and direction to the homeless service providers who receive HUD Continuum of Care funding. Key tasks include data collection, analysis, preparation, and submission of the CoC grant applications annually.
	Target Date	6/30/2020
	Estimate the number and type of families that will benefit from the proposed activities	388 persons
	Location Description	5365 Robin Hood Road Norfolk, VA 23513
	Planned Activities	The agency will coordinate the CoC application process, review, and rank each qualified service providers' competitive applications and submit them to HUD annually for funding approvals. Agency staff provides technical assistance and coordinates the federal and state assistance application with ensuring an inclusive process, including coordinating year-round data to ensure all available funding is secured to support housing and support service programs.
14	Project Name	The Planning Council_ShelterLink Program LMC
	Target Area	City Wide
	Goals Supported	Public Services
	Needs Addressed	Community Development:
	Funding	CDBG: \$9,553
	Description	The ShelterLink Program was designed for an HMIS administrator to train all new users on the system, analyzes and announce continuous changes to the database in order to adjust reporting requirements for users, coordinates report development, and analyzes and reports data requested by service providers, funders and local governmental agencies
	Target Date	6/30/2020

	Estimate the number and type of families that will benefit from the proposed activities	388
	Location Description	5365 Robin Hood Road Norfolk, VA 23513
	Planned Activities	The HMIS Systems Administrator coordinates all trainings, data management and quality, software updates and security, as well as report production. Specific duties include: 1) Provide technical assistance and user support for HMIS software, including agency account set-up, system monitoring and testing, problem diagnosis and resolution, routine software and information maintenance. 2) Provide / coordinate on-going training and technical support for the system. Support the end user in the use of the software, troubleshooting hardware and software problems by phone and onsite. 3) Monitor data quality. Seek out and resolve duplicate records and create datasets of unduplicated clients. 4) Create custom reports as required by users and funder agencies. Resources to conduct these tasks are secured through the funding from the HUD CoC competitive application, from CDBG, Virginia DHCD, as well as by collaborating with homeless service provider agencies working on various sub-committees.
15	Project Name	The Salvation Army_Hope Day Center Program LMC
	Target Area	City Wide
	Goals Supported	Public Services
	Needs Addressed	Homelessness
	Funding	CDBG: \$81,465
	Description	The agency will provide services for approximately 400 homeless individuals to make their first steps toward stability in their lives. The agency will provide case management services through intake and conducting assessments, assist their clients in obtaining mainstream benefits, provide housing counseling and referral, provide identification cards, provide access to telephone and voicemail services and provide meals, shower, laundry, and transportation services
	Target Date	6/30/2020

	Estimate the number and type of families that will benefit from the proposed activities	400 People
	Location Description	203 W. 19th Street Norfolk, VA 23517
	Planned Activities	The Salvation Army will provide case management services for their clients as well as intake/assessments; assistance to clients in obtaining mainstream benefits, housing counseling and referrals to secure identification cards; access to telephone and voicemail services; and meals, showers, laundry, and transportation services.
16	Project Name	Virginia Supportive Housing_Support Services at Gosnold and Church Street Apartments Program LMC
	Target Area	City Wide
	Goals Supported	Public Services
	Needs Addressed	Community Development:
	Funding	CDBG: \$45,000
	Description	The agency will continue to provide supportive services such as case management, counseling, skills training, and community building skills for approximately 63 single, homeless adults at the Gosnold Apartments and 47 single, homeless adults at Church Street Station Apartments. Program funds will also provide partial salary support cost for a Service Coordinator and Supportive Services Supervisor positions
	Target Date	6/30/2020
	Estimate the number and type of families that will benefit from the proposed activities	110 homeless people
	Location Description	2425 Gosnold Avenue, Norfolk, VA 23517. Church Street Station 2016 Church Street, Norfolk, VA 23504

	Planned Activities	VHS will provide basic supportive services in studio apartments for previously homeless single adults at Gosnold and Church Street Station Apartments.
17	Project Name	H.O.P. E. Village Transitional Housing LMC
	Target Area	City Wide
	Goals Supported	Public Services
	Needs Addressed	Community Development:
	Funding	CDBG: \$25,000
	Description	HOPE Village focuses on meeting basic human needs, while encouraging clients to establish independence. Once immediate needs for shelter is achieved, staff assists the client to tend to various aspects of life. The program design helps women regain their independence while educating them on maintaining permanent housing and prevent future homelessness.
	Target Date	6/30/2020
	Estimate the number and type of families that will benefit from the proposed activities	12 Persons
	Location Description	5525 Raby Road Norfolk, VA 23501
	Planned Activities	HOPE Village will focus on meeting basic human needs through case management and support service staffing and operating and maintenance cost.
18	Project Name	Department of Neighborhood Development_Neighborhood Enhancement Project
	Target Area	City Wide
	Goals Supported	General Oversight of Planing and Administration
	Needs Addressed	Planning and Administration
	Funding	CDBG: \$208,224

	Description	The Neighborhood Enhancement program provides funding for staff costs associated with providing technical assistance on capacity building and neighborhood revitalization strategic planning. Staff assigned to this program will work with neighborhood leaders to address and resolve a variety of community issues and hold 18 events during the program year.
	Target Date	6/30/2020
	Estimate the number and type of families that will benefit from the proposed activities	
	Location Description	401 Monticello Ave Norfolk, VA 23510
	Planned Activities	Planning oversight that includes surveys and plan activities to improve Norfolk's neighborhoods and communities and will provide the following: <ul style="list-style-type: none"> • Outcomes include holding two signature events for residents and community stakeholders that will focus on capacity <i>building and community development</i>; • Hold three place-based training for residents and community stakeholders; and • Attend 18 activities in community development, capacity building, and policy development activities across numerous neighborhoods
19	Project Name	City CDBG Administration
	Target Area	City Wide
	Goals Supported	General Oversight of Planing and Administration
	Needs Addressed	Planning and Administration
	Funding	CDBG: \$668,753
	Description	Office of Budget and Strategic Planning will provide the general oversight and management over the CDBG eligible activities allocated.
	Target Date	6/30/2020

	Estimate the number and type of families that will benefit from the proposed activities	N/A
	Location Description	810 Union Street, Suite 607 Norfolk, VA 23510
	Planned Activities	Budget Office will provide administrative and monitoring management oversight of CDBG's Public Services; Affordable Housing; Economic Development; Public Facilities/Site Improvements; Homelessness; General Oversight of Planning and Administration; Affordable Rental Housing
20	Project Name	Micro Enterprise Program LMC/LMA
	Target Area	City Wide
	Goals Supported	Economic Development
	Needs Addressed	Economic Development
	Funding	CDBG: \$50,000
	Description	The Department of Economic Development will provide technical assistance to micro-businesses under the LMC or LMA objective towards assisting in their development and/or financial assistance in the form of micro-grants to businesses with an employee count of five or less.
	Target Date	6/30/2020
	Estimate the number and type of families that will benefit from the proposed activities	Assist 5 Businesses
	Location Description	999 Waterside Drive Suite 2430 Norfolk, VA 23510
	Planned Activities	The Department of Economic Development will strengthen capacity of small existing firms and provide financial assistance to build Norfolk's economy in order to become a more effective business.
21	Project Name	Dept. of Parks and Rec Ballentine Park Playground LMA
	Target Area	City Wide
	Goals Supported	Public Facilities/ Site Improvements

	Needs Addressed	Community Development:
	Funding	CDBG: \$247,600
	Description	The Department of Recreation, Parks and Open Space will demolish the current playground park, provide site work, and resurfacing efforts for residents of the Ballentine area to promote healthy lifestyle and leisure activities. Development of opens space areas are intended primarily for recreational use.
	Target Date	6/30/2020
	Estimate the number and type of families that will benefit from the proposed activities	2700 persons in the community; 1595 low-mod
	Location Description	3000 Dana Street Norfolk, VA 23509
	Planned Activities	Develop an open space
22	Project Name	Dept of Parks and Rec East Ocean View Basketball Courts LMA
	Target Area	City Wide
	Goals Supported	Public Facilities/ Site Improvements
	Needs Addressed	Community Development:
	Funding	CDBG: \$172,600
	Description	The Department of Recreation, Parks and Open Space will construct a new basketball court at the community center. Development of opens space areas are intended primarily for recreational use.
	Target Date	6/30/2020
	Estimate the number and type of families that will benefit from the proposed activities	5710 persons in this community; 3090 low-mod
	Location Description	9520 20th Bay Street Norfolk, VA 23518
	Planned Activities	Develop open and space and new basketball courts
	Project Name	Dept of Parks and Rec Renovate North Fox Hall Open Space LMA

23	Target Area	City Wide
	Goals Supported	Public Facilities/ Site Improvements
	Needs Addressed	Community Development:
	Funding	CDBG: \$425,000
	Description	The proposed project is focused on Refreshing the public park by removing old, dilapidated facilities and replacing with new equipment. Development of opens space areas is intended primarily for recreational use.
	Target Date	
	Estimate the number and type of families that will benefit from the proposed activities	2875 persons in this community; 1570 low-mod
	Location Description	2651 Bartin Street Norfolk, VA 23513
	Planned Activities	Develop open space
24	Project Name	Full Depth Joint Replacement LMA - CANCELLED
	Target Area	City Wide
	Goals Supported	Public Facilities/ Site Improvements
	Needs Addressed	Community Development:
	Funding	:
	Description	This project was cancelled and reprogrammed in May 2020.
	Target Date	6/30/2020
	Estimate the number and type of families that will benefit from the proposed activities	
	Location Description	
	Planned Activities	
25	Project Name	Dept. of Development Innovation Fund Reimbursable Grant Program LMJ
	Target Area	City Wide

	Goals Supported	Economic Development
	Needs Addressed	Economic Development
	Funding	CDBG: \$150,000
	Description	
	Target Date	6/30/2020
	Estimate the number and type of families that will benefit from the proposed activities	5 Jobs Created/Retained
	Location Description	Various business. Grant oversight is 999 Watertside Drive, Suite 2430 Norfolk, VA 23510
	Planned Activities	Provide financial assistance in the form of reimbursable grants to seven for-profit Norfolk businesses. Allowable purchases include, but are not limited to, inventory, materials, equipment, working capital, debt refinancing, and real estate.
26	Project Name	Section 108 Interest Payment (Cancelled)
	Target Area	City Wide
	Goals Supported	Public Facilities/ Site Improvements
	Needs Addressed	Community Development:
	Funding	:
	Description	Cancelled/Delayed to FY 2021
	Target Date	6/30/2020
	Estimate the number and type of families that will benefit from the proposed activities	
	Location Description	
	Planned Activities	
	Project Name	Dept of Neighborhood Development Renovate Norfolk Rehab LMH

27	Target Area	City Wide
	Goals Supported	Affordable Housing
	Needs Addressed	Affordable Housing:
	Funding	CDBG: \$649,432
	Description	The Department of Neighborhood Development will provide income-eligible homeowners with needed renovations to their residence that may include minor repairs, provide accessibility to residents who are physically impaired, or complete need of exterior repair.
	Target Date	6/30/2020
	Estimate the number and type of families that will benefit from the proposed activities	12 units
	Location Description	Various Locations throughout Norfolk. Will assign when loans are processed Oversight of project: 401Monticello Avenue Norfolk, VA 23510
	Planned Activities	The Department of Neighborhood Development will be accepting applications and updating the previous years' applications received from income-qualified Norfolk homeowners who reside in the housing units with financial assistance in completing needed interior and exterior improvements.
28	Project Name	Dept. of Neighborhood Development Rental Rehab Program LMH
	Target Area	City Wide
	Goals Supported	Affordable Housing Affordable Rental Housing
	Needs Addressed	Affordable Housing:
	Funding	CDBG: \$125,000
	Description	The Department of Neighborhood Development will provide financial assistance to assist owners of residential rental properties to rehabilitate their investment. Through this program, property owners and the city will partner together to increase the supply of quality residential rental properties in Norfolk's neighborhoods for low to moderate income households.

	Target Date	6/30/2020
	Estimate the number and type of families that will benefit from the proposed activities	2 UNITS
	Location Description	Various locations. Will identify when project has been approved. Oversight: 401 Monticello Avenue Norfolk, VA 23510
	Planned Activities	The Department of Neighborhood Development will provide financial assistance for landlords to provide rehabilitation to increase the supply of rental housing units for low- to moderate-income residents.
29	Project Name	NRHA Hunton YMCA Acquisition - CANCELLED
	Target Area	City Wide
	Goals Supported	Public Facilities/ Site Improvements
	Needs Addressed	Community Development:
	Funding	:
	Description	This project was cancelled and reprogrammed in May 2020.
	Target Date	6/30/2024
	Estimate the number and type of families that will benefit from the proposed activities	
	Location Description	
	Planned Activities	
30	Project Name	Norfolk Redevelopment and Housing Authority (NRHA)_HOME Administration Activity
	Target Area	City Wide
	Goals Supported	General Oversight of Planing and Administration
	Needs Addressed	Planning and Administration

	Funding	HOME: \$119,134
	Description	The HOME Administration will provide NRHA with funding in the amount towards reasonable HOME administrative and planning costs for general management, oversight, coordination, staff and overhead, and other eligible costs defined in 24 CFR 92.207.
	Target Date	6/30/2020
	Estimate the number and type of families that will benefit from the proposed activities	N/A
	Location Description	555 E. Main Street, Norfolk, VA 23510
	Planned Activities	HOME funds will be allocated to NRHA for the administration of the CHDO Projects and the Homebuyer Assistance Program.
31	Project Name	NRHA_ Community Housing Development Organization (CHDO) Set-Aside Project
	Target Area	City Wide
	Goals Supported	Affordable Housing
	Needs Addressed	Affordable Housing:
	Funding	HOME: \$178,702
	Description	The city set-aside 15 percent of its fiscal year HOME allocation to support eligible CHDO for the development of either new construction or complete rehabilitation of home(s) and be sold to income-qualified first-time homebuyer(s).
	Target Date	6/30/2022
	Estimate the number and type of families that will benefit from the proposed activities	4 households
	Location Description	Various locations. Address assigned at project approval process. Oversight: 555 E. Main Street Norfolk, VA 23510

	Planned Activities	NRHA and the city will certify a non-profit organization that both meets the definition of CHDO as defined in 24 CFR 92.2 and has the capacity to own and develop a new construction home in the City of Norfolk to be sold to an eligible low-to-moderate income first-time homebuyer.
32	Project Name	Department of Human Services_HOME HART Team TBRA Program
	Target Area	City Wide
	Goals Supported	Homelessness
	Needs Addressed	Homelessness
	Funding	HOME: \$100,000
	Description	Provide monthly rental costs for approximately 60 income-qualified individuals with financial assistance towards both emergency rent and security deposits.
	Target Date	6/30/2020
	Estimate the number and type of families that will benefit from the proposed activities	60 people
	Location Description	
	Planned Activities	The Department of Human Services will provide direct financial assistance using HOME funds towards emergency rent and security deposits for income-qualifying individuals.
33	Project Name	ESG 19 Norfolk
	Target Area	City Wide
	Goals Supported	Homelessness
	Needs Addressed	Homelessness
	Funding	ESG: \$366,887
	Description	Provide street outreach services for 175 homeless persons; emergency shelters will provide services for 1,332 homeless persons and families; Homeless Prevention will provide services for 35 households/105 individuals at risk of losing their home; and rapid re-housing activity is targeted towards locating affordable housing units for approximately 45 households/90 individuals over the program year. Approximately 1,587 individuals will be served using ESG funds.

Target Date	6/30/2021
Estimate the number and type of families that will benefit from the proposed activities	1587 individuals that will receive outreach, prevention, rapid rehousing and shelter services.
Location Description	<p>ForKids: The Emergency Shelter and Rapid Re-Housing programs are administered at 4200 Colley Avenue, Norfolk, VA 23503. Rapidly Re-Housing services are provided citywide.</p> <p>Community Service Board: The main office is located at 225 W. Olney Road, Norfolk, VA Street Outreach services are provided citywide.</p> <p>St. Columba Ecumenical Ministries, Inc.: Emergency Shelter is located 2114 Lafayette Boulevard, Norfolk, VA 23509.</p> <p>The Salvation Army: Emergency Shelter is located at 203 West 19th Street, Norfolk, VA 23517. The main office is located at 5525 Raby Road, Norfolk, VA 23502.</p> <p>YWCA of South Hampton Roads: The main office is located at 500 East Plume Street, Suite 700, Norfolk, VA 23510. The Emergency Shelter is located at 1424 McNeal Avenue, Norfolk, VA 23508.</p> <p>The Office of Budget and Strategic Planning is located at 810 Union Street, Suite 607, Norfolk, VA 23510. The department will have the administrative oversight over the ESG program as well as the Homeless Prevention Program.</p>
Planned Activities	<p>Provide outreach services to ensure homeless individuals living on the streets and abandoned buildings are approached and assisted with emergency shelters, housing or critical services, providing urgent, non-facility-based care, case management, emergency health and mental health services, and transportation. Provide outreach services to ensure homeless individuals living on the streets and abandoned buildings are approached and assisted with emergency shelters, housing or critical services, providing urgent, non-facility-based care, case management, emergency health and mental health services, and transportation.</p> <p>Provide emergency shelter services through area shelter providers who will provide shelter services for the homeless population; and provide rapid re-housing and homeless prevention activities to rapidly re-house homeless persons who are in and out of shelters and move them into permanent housing and/or who will provide homeless prevention assistance to at-risk persons who would otherwise become homeless.</p>

34	Project Name	Norfolk Redevelopment and Housing Authority_Homebuyer Assistance Program
	Target Area	City Wide
	Goals Supported	Affordable Housing
	Needs Addressed	Affordable Housing:
	Funding	HOME: \$1,036,769
	Description	The city will sub-grant HOME funds to Norfolk Redevelopment and Housing Authority (NRHA) in the amount totaling \$1,036,769 to expand the supply of decent affordable housing by providing down payment and closing costs assistance for 22 income-qualified first-time homebuyers with purchasing a newly constructed or existing home in Norfolk.
	Target Date	6/30/2021
	Estimate the number and type of families that will benefit from the proposed activities	22 first time homebuyers
	Location Description	various locations for each homebuyer oversight: 555 E. Main Street Norfolk, VA 23510
Planned Activities	The agency will provide down payment and closing costs financial assistance for income-qualified first-time homebuyers to purchase decent affordable newly-constructed or existing homes in the Norfolk. The financial assistance will be in the form of a forgivable, no interest and no monthly payment "soft second" mortgage loan with a principal residence requirement, affordability period, forgiveness terms, and recapture provisions.	
35	Project Name	ADA Ramps
	Target Area	City Wide
	Goals Supported	Public Facilities/ Site Improvements
	Needs Addressed	Community Development:
	Funding	CDBG: \$90,000

	Description	Funds will provide ADA ramp installation at numerous locations in Norfolk that will allow persons with mobility impairments full use of the public right of way.
	Target Date	
	Estimate the number and type of families that will benefit from the proposed activities	TBD
	Location Description	TBD
	Planned Activities	Improving ADA access
36	Project Name	Community Infrastructure and Economic Development
	Target Area	City Wide
	Goals Supported	Economic Development
	Needs Addressed	Economic Development
	Funding	CDBG: \$300,000
	Description	Funds will support the redevelopment of commercial space in a low to moderate income area.
	Target Date	
	Estimate the number and type of families that will benefit from the proposed activities	1 Business Assisted (serving an area with 2,270 Low-mod persons; 2930 in the community)
	Location Description	611-615 W 35th Street
	Planned Activities	
37	Project Name	Ohio Creek Watershed Project
	Target Area	City Wide
	Goals Supported	Public Facilities/ Site Improvements
	Needs Addressed	Community Development:
	Funding	CDBG: \$4,812,375

	Description	The purpose of the overall project is to create a resilient coastal community in which economic opportunities are supported, communities are connected, and neighborhoods are strengthened.
	Target Date	6/30/2023
	Estimate the number and type of families that will benefit from the proposed activities	1,855 low mod persons; 2605 in the community
	Location Description	The project area includes approximately 255 acres, roughly bounded by the Eastern Branch to the south, I-264 to the north, the eastern edge of the Grandy Village community to the east, and Campostella Road to the west. The project area also includes the sidewalks along Ballentine Boulevard as it passes under I-264 as well as a small area adjacent to the Norfolk State University (NSU) campus. Two residential neighborhoods comprise most of the project area: Chesterfield Heights and Grandy Village.
	Planned Activities	The Resilience Park connects the Grandy Village and Chesterfield Heights neighborhoods and includes a flood berm, a restored tidal creek and wetland and other environmental features as well as a multi-use sports field and places for community gatherings, sports and play. Resilience Park strives to be a model for resilient open space that is uniquely Norfolk.
38	Project Name	ESG20 - Norfolk
	Target Area	City Wide
	Goals Supported	Homelessness
	Needs Addressed	Homelessness
	Funding	ESG-CV: \$3,621,222

<p>Description</p>	<p>The additional ESG-CV funds will be used to serve an additional 200 individuals with emergency shelter due to the coronavirus pandemic by the following agencies: \$3,325,222 Norfolk Community Services Board; \$74,000 ForKids; \$74,000 LGBT Life Center; \$74,000 YWCA of South Hampton Roads; and \$74,000 Virginia Supportive Housing. The FY 2020 ESG funds will provide street outreach services for 250 homeless persons; emergency shelters will provide services 1,332 homeless persons and families; Homeless Prevention will provide services for 35 households/105 individuals at risk of losing their home; and rapid re-housing activity is targeted towards locating affordable housing units for approximately 41 households/ 82 individuals over the program year. Approximately 1,658 individuals will be served using ESG funds.</p>
<p>Target Date</p>	<p>6/30/2022</p>
<p>Estimate the number and type of families that will benefit from the proposed activities</p>	<p>The additional ESG-CV funds will be used to serve an additional 200 individuals with emergency shelter and rapid rehousing due to the coronavirus pandemic.</p>
<p>Location Description</p>	<p>ForKids: The Emergency Shelter and Rapid Re-Housing programs are administered at 4200 Colley Avenue, Norfolk, VA 23503. Rapidly Re-Housing services are provided citywide.</p> <p>Community Service Board: The main office is located at 7447 Central Business Park Drive, Norfolk, VA. Street Outreach services are provided citywide.</p> <p>YWCA of South Hampton Roads: The main office is located at 500 East Plume Street, Suite 700, Norfolk, VA 23510. The Emergency Shelter is located at 1424 McNeal Avenue, Norfolk, VA 23508.</p> <p>LGBT Life Center is located at 222 W 21st Street Suite F-308, Norfolk, VA 23517.</p> <p>Virginia Supportive Housing headquarters is located at 8002 Discovery Drive, Suite 201 Richmond, VA 23229</p> <p>NCSB Emergency Shelter: Safety Shelter is provided at two hotels in the City of Norfolk. Oversight: 7447 Central Business Park Drive, Norfolk, VA 23513</p>

	Planned Activities	Provide emergency shelter services to prevent, prepare, and respond to the Coronavirus pandemic.
39	Project Name	CV-Rent and Utility Assistance (NRHA)
	Target Area	City Wide
	Goals Supported	Public Services
	Needs Addressed	Community Development:
	Funding	CDBG-CV: \$1,309,385
	Description	Rent or Mortgage & Utility Assistance for income eligible households with income loss due to COVID-19.
	Target Date	6/30/2021
	Estimate the number and type of families that will benefit from the proposed activities	200 low income households
	Location Description	555 E Main Street, Norfolk, VA 23510
	Planned Activities	Emergency rent or mortgage and eligible utility cost assistance payments to providers of such housing costs on behalf of the program eligible low income households to cover a three month period
40	Project Name	CV-Rent Assistance (STOP Inc)
	Target Area	City Wide
	Goals Supported	Public Services
	Needs Addressed	Community Development:
	Funding	CDBG-CV: \$372,830
	Description	To provide homeless prevention and crisis stabilization services (rent, utility, and food) to Norfolk households
	Target Date	6/30/2021
	Estimate the number and type of families that will benefit from the proposed activities	100 low-income households
	Location Description	5700 Thurston Avenue #101 Virginia Beach, VA 23455

	Planned Activities	Rental and utility subsidies as well as housing stabilization case management
41	Project Name	CV-Rent Assistance (ForKids, Inc)
	Target Area	City Wide
	Goals Supported	Public Services
	Needs Addressed	Community Development:
	Funding	CDBG-CV: \$304,645
	Description	Rental assistance to households impacted by COVID-19
	Target Date	6/30/2021
	Estimate the number and type of families that will benefit from the proposed activities	225 households
	Location Description	4200 Colley Avenue, Suite A Norfolk, VA 23508
	Planned Activities	One-time rental assistance to households who can demonstrate financial hardship created by the COVID-19 crisis.
42	Project Name	CV-Employment Program (Norfolk Human Services)
	Target Area	City Wide
	Goals Supported	Public Services
	Needs Addressed	Community Development:
	Funding	CDBG-CV: \$221,300
	Description	Career Readiness and Employment Services provides employment trainings for low-moderate income Norfolk residents impacted by COVID-19
	Target Date	6/30/2021
	Estimate the number and type of families that will benefit from the proposed activities	85 Persons
	Location Description	741 Monticello Ave Norfolk, VA 23510
	Planned Activities	Employment and Training Services

43	Project Name	CV-Community Initiatives
	Target Area	City Wide
	Goals Supported	Public Services
	Needs Addressed	Community Development:
	Funding	CDBG-CV: \$100,000
	Description	Culturally sensitive public health outreach and financial counseling to Norfolk residents
	Target Date	6/30/2022
	Estimate the number and type of families that will benefit from the proposed activities	75 People
	Location Description	Various
	Planned Activities	Financial counseling to Norfolk residents
44	Project Name	CV-Senior Programs (LGBT Life Center)
	Target Area	City Wide
	Goals Supported	Public Services
	Needs Addressed	Community Development:
	Funding	CDBG-CV: \$159,654
	Description	Provide emergency health and wellness services to LGBT seniors impacted by COVID-19
	Target Date	6/30/2022
	Estimate the number and type of families that will benefit from the proposed activities	150 low-income persons
	Location Description	247 West 25th Street, Norfolk, VA 23517
	Planned Activities	Virtual support groups, wellness checks, food delivery, medical/tele-health coordination, housing support for LGBT seniors
45	Project Name	CV-Mental Health (LGBT Life Center)
	Target Area	City Wide

	Goals Supported	Public Services
	Needs Addressed	Community Development:
	Funding	CDBG-CV: \$116,034
	Description	Provide individual and group mental health services to the LGBTQ and HIV/AIDS communities
	Target Date	6/30/2022
	Estimate the number and type of families that will benefit from the proposed activities	190 low-income persons
	Location Description	5360 Robin Hood Road, Norfolk, VA 23513
	Planned Activities	Services in this program include counseling for coming out, gender transitioning, relationship issues, intimate partner violence, discrimination, anxiety, depression, parenting, life transitions, personality disorders, and support groups. The agency offers LGBT-affirming counseling and MH services through a therapy internship program at a lower financial cost. The program supports time and effort for the Director of Mental Health, PR Manager, and Benefits Specialist.
46	Project Name	CV-Employment Program (Eggleston)
	Target Area	City Wide
	Goals Supported	Public Services
	Needs Addressed	Community Development:
	Funding	CDBG-CV: \$113,260
	Description	Job search assistance for homeless and low-income individuals
	Target Date	6/30/2022
	Estimate the number and type of families that will benefit from the proposed activities	264 low-income persons
	Location Description	1161 Ingleside Road Norfolk, VA 23502
	Planned Activities	Assist individuals who are experiencing homelessness with obtaining and maintaining employment

47	Project Name	CV-Foodbank
	Target Area	City Wide
	Goals Supported	Public Services
	Needs Addressed	Community Development
	Funding	CDBG-CV: \$75,000
	Description	Provide food assistance to low-income Norfolk residents impacted by COVID-19
	Target Date	6/30/2022
	Estimate the number and type of families that will benefit from the proposed activities	1,000 low-income persons
	Location Description	800 Tidewater Dr, Norfolk, VA 23504
Planned Activities	The Foodbank provides food assistance/hunger relief to help eliminate hunger in the Norfolk community and distribute food products to multiple locations that include schools, area shelters, afterschool programs, senior centers, meal on wheels, etc.	
48	Project Name	CV-Public Services (CANCELLED)
	Target Area	City Wide
	Goals Supported	Public Services
	Needs Addressed	Community Development:
	Funding	CDBG-CV: \$0
	Description	Public service projects that prepare, prevent for, and respond to Coronavirus and benefit low- and moderate-income individuals in Norfolk
	Target Date	6/30/2021
	Estimate the number and type of families that will benefit from the proposed activities	0 Low- and Moderate- Income individuals
	Location Description	City of Norfolk
Planned Activities	Specific activities to be determined in a future amendment	

49	Project Name	CV-Permanent Supportive Housing (ForKids, Inc)
	Target Area	City Wide
	Goals Supported	Public Services
	Needs Addressed	Special Needs
	Funding	CDBG-CV: \$61,000
	Description	The ForKids Permanent Supportive Program identifies households with a disabled family member that are experiencing homelessness and moves them through a community system to safe housing. Housing alleviates the extraordinary health risks associated with homelessness, expedites recovery, improves quality of life, keeps families together, and helps beneficiaries achieve stability and resume productivity. The impact of the COVID-19 pandemic has been felt most profoundly by fragile households with limited resources. ForKids is increasing assistance to those individuals affected by the pandemic through the Housing Crisis Hotline.
	Target Date	June 30, 2022
	Estimate the number and type of families that will benefit from the proposed activities	12 Persons
	Location Description	4200 Colley Avenue, Suite A, Norfolk, VA 23508
	Planned Activities	The agency will provide permanent supportive housing to end homelessness for 12 homeless families with a disabled family member. ForKids is adding staff to the Housing Crisis Hotline to handle the increased call volume caused by the impact of the COVID-19 pandemic.
50	Project Name	CV-Emergency Preparedness: COVID-19 Response (City of Norfolk)
	Target Area	City Wide
	Goals Supported	Public Services
	Needs Addressed	Planning and Administration
	Funding	CDBG-CV: \$74,804
	Description	The City of Norfolk's Office of Emergency preparedness and Response is developing new policies and plans to combat the impact of the COVID-19 pandemic.
	Target Date	June 30, 2022

	Estimate the number and type of families that will benefit from the proposed activities	N/A
	Location Description	3661 East Virginia Beach Boulevard, Norfolk, VA 23502
	Planned Activities	The City of Norfolk's Office of Emergency preparedness and Response is developing Emergency Management Planning during COVID-19. Activities are restricted to preparing, preventing, and responding to Coronavirus. Activities may include planning activities and public service activities.
51	Project Name	CV-Center for Children and Families (ForKids, Inc)
	Target Area	City Wide
	Goals Supported	Public Facilities/ Site Improvements
	Needs Addressed	Community Development
	Funding	CDBG-CV: \$250,000
	Description	ForKids' Center for Children and Families (CCF) will be a modern mixed-use complex that provides annual services including a family shelter, expanded Housing Crisis Hotline, and education center. Due to the impact of the COVID-19 pandemic emergency shelter requests have increased, this project will provide a shelter with increased capacity and provide rooms accessible to disabled persons.
	Target Date	June 30, 2022
	Estimate the number and type of families that will benefit from the proposed activities	7,500 Persons
	Location Description	1001 Poindexter Street, South Norfolk, Chesapeake, VA 23324
	Planned Activities	ForKids is completing the construction of the CCF, a modern mixed-use complex that will include a 135-bed Family Shelter, an expanded 24-seat Housing Crisis Hotline, and an Education Center with the capacity to tutor up to 120 children in creative learning spaces. The CCF will allow for response to the impact of the COVID-19 pandemic by tripling ForKids' bed capacity and doubling call response capability.
	Project Name	CV-Housing Case Management (Norfolk Community Services Board)

52	Target Area	City Wide
	Goals Supported	Public Services
	Needs Addressed	Homelessness
	Funding	CDBG-CV: \$100,000
	Description	The Norfolk Community Services Board Housing Case Management provides supportive services to the Tenant Based Rental Assistance program to assist with the increased rental assistance needed due to the impact of the COVID-19 pandemic.
	Target Date	June 30, 2022
	Estimate the number and type of families that will benefit from the proposed activities	45 Persons
	Location Description	7447 Central Business Park Drive, Norfolk, VA 23513
	Planned Activities	The Norfolk Community Services Board TBRA program has increased demands due to the impact of the COVID-19 pandemic. The NCSB Housing Case Management program will provide supportive services to the TBRA program including case management, housing search assistance, and preparation of property inspections.
53	Project Name	CV-Safety Shelter (Norfolk Community Services Board)
	Target Area	City Wide
	Goals Supported	Public Services
	Needs Addressed	Homelessness
	Funding	CDBG-CV: \$461,153
	Description	The Norfolk Community Services Board provides the Norfolk Safety Shelter program, started in response to the COVID-19 pandemic, to provide hotel accommodations to persons experiencing homelessness.
	Target Date	June 30, 2022
	Estimate the number and type of families that will benefit from the proposed activities	84 Persons

	Location Description	Safety Shelter is provided at two hotels in the City of Norfolk. Day Shelter is located at 645 Church Street, Norfolk, VA 23510. Oversight: 7447 Central Business Park Drive, Norfolk, VA 23513
	Planned Activities	The Norfolk Community Services Board Safety Shelter program provides hotel accommodations with supportive services and daily living needs to persons who are experiencing homelessness and identified to be vulnerable to exposure to the risks of COVID-19. Provides food, hygiene, PPE, support services, security, medical care, and laundry/cleaning supplies. Additionally, the Urban Renewal Center is providing a day shelter to immediately assist persons experiencing homelessness.
54	Project Name	CV-Shelter Services (The Urban Renewal Center)
	Target Area	City Wide
	Goals Supported	Public Services
	Needs Addressed	Homelessness
	Funding	CDBG-CV: \$185,000
	Description	The Urban Renewal Center is providing day shelter services to immediately assist persons experiencing homelessness and identified to be vulnerable to exposure to the risks of COVID-19. This day shelter is an addition to the NCSB Safety Shelter program.
	Target Date	June 30, 2022
	Estimate the number and type of families that will benefit from the proposed activities	36 Persons
	Location Description	Safety Shelter is provided at two hotels in the City of Norfolk. Day Shelter is located at 645 Church Street, Norfolk, VA 23510.
Planned Activities	The Urban Renewal Center is providing a day shelter to immediately assist persons experiencing homelessness. This is an addition to the NCSB Safety Shelter program, which provides hotel accommodations with supportive services and daily living needs to persons who are experiencing homelessness and identified to be vulnerable to exposure to the risks of COVID-19. Provides food, hygiene, PPR, support services, security, medical care, and laundry/cleaning supplies.	

AP-50 Geographic Distribution – 91.220(f)

Description of the geographic areas of the entitlement (including areas of low-income and minority concentration) where assistance will be directed

Low- and moderate-income families and individuals reside in communities throughout the City of Norfolk. Grants and other resources are geographically distributed throughout the city for community development and housing programs. All proposed Annual Plan activities are intended to primarily benefit populations that have special needs and citizens with low- and moderate-incomes. Assistance will be directed to areas of the city in which 51 percent or more of households are low- and moderate-income. The city certifies that 70 percent of all CDBG project funds expended in FY 2020 (PY 2019) will be used for activities which benefit low- and moderate-income persons and special needs populations.

Federal funding will be focused in city wide areas that are low- to moderate-income. Most neighborhoods within the City of Norfolk have low-income census tracts within them, and it is difficult to define how much assistance will be classified in the neighborhood revitalization program versus the low- to moderate-income eligible areas due to the overlap. Additionally, some funds, such as those going to assist low-income areas or households, and those part of a larger target neighborhoods are also part of the city's revitalization efforts.

Geographic Distribution

Target Area	Percentage of Funds
City Wide	100

Table 8 - Geographic Distribution

Rationale for the priorities for allocating investments geographically

Considering the limited amount of CDBG, HOME, and ESG funds available to the city, not all the city's housing and community development needs can be addressed over the course of a year. These limited resources are directed to the most pressing housing and community development needs. Priority CDBG funding areas in Norfolk include areas where the percentage of low to moderate-income (LMI) persons are 51 percent or higher and are located within Norfolk's low to moderate income census tracts.

The city proposes to utilize its funding for FY 2020 to finance a variety of capital improvement projects and economic development activities targeting community areas of greatest need and significant potential for positive intervention. Most funding will be used for homeowner rehabilitation, community infrastructure, and economic development activities. In addition, the city will continue to focus on funding community development activities targeting low- to moderate-income households with special needs such as abused children, battered spouses, elderly persons, severely disabled adults, homeless

persons, illiterate persons, and assisting people living with HIV/AIDS.

The FY 2020 strategy continues focusing resources on revitalization and other housing and community development needs in Norfolk's communities due to high concentrations of poverty and blight. The city's service delivery strategy focuses mainly in low- to moderate- income census tract areas.

Discussion

All proposed projects listed will be classified by both a general objective (decent housing, suitable living environment, or economic opportunity) and general outcome category (availability/accessibility, affordability, sustainability). These activities' objectives/outcomes will be used to report project accomplishments into IDIS, HUD's reporting system.

Affordable Housing

AP-55 Affordable Housing – 91.220(g)

Introduction

Lower-income households continue to pay a higher percentage of their income for housing, compared to other income groups in Norfolk. A large proportion of lower-income renter-households also tend to experience other housing problems such as overcrowding and inadequate housing conditions. In order to help provide decent and affordable housing and improve the social and economic status for extremely low-, very low-, low-, and moderate-income households in the City of Norfolk, the following programs will be available during the next program year: HOME funded new construction and rental rehabilitation, and allocation of CDBG to homeowner housing rehabilitation. In addition, CDBG and ESG will provide funding for homeless shelters, homeless prevention, and the rapid re-housing program.

One Year Goals for the Number of Households to be Supported	
Homeless	2,743
Non-Homeless	40,010
Special-Needs	40
Total	42,793

Table 9 - One Year Goals for Affordable Housing by Support Requirement

One Year Goals for the Number of Households Supported Through	
Rental Assistance	60
The Production of New Units	24
Rehab of Existing Units	18
Acquisition of Existing Units	1
Total	103

Table 10 - One Year Goals for Affordable Housing by Support Type

Discussion

AP-60 Public Housing – 91.220(h)

Introduction

Introduction

The Quality Housing and Work Responsibility Act (QHWRA) of 1998 requires all federally-funded public housing authorities (PHAs) to submit a Public Housing Authority Plan to the U.S. Department of Housing and Urban Development (HUD). The plan reflects the policies, programs, operations, and strategies of the Public Housing Agency (PHA) for meeting local housing goals. The plan consists of two separate sub-plans: 1) a Five-Year Plan that is submitted once every fifth PHA fiscal year; and 2) an Annual Plan that is submitted every PHA fiscal year.

Norfolk Redevelopment and Housing Authority (NRHA) is the PHA responsible for the Low-Income Public Housing (LIPH) and Housing Choice Voucher (HCV) programs for residents of Norfolk, Virginia. NRHA's fiscal year begins on July 1 and ends on June 30 of the subsequent year. The current 2015-2019 Five-Year Plan for Fiscal Years 2016-2020 covers the period July 1, 2015 to June 30, 2020, and the PY 2019 Draft Annual Plan for Fiscal Year 2020 covers the period July 1, 2019 to June 30, 2020. Both plans include information on NRHA's LIPH and HCV programs, and describe the goals, objectives, and strategies that enable NRHA to serve the needs of low-income, very low-income, and extremely low-income families within Norfolk. Both plans also include information on property demolition/disposition, policy changes, and HUD requirements and mandates.

NRHA's 2015-2019 Five Year Plan for Fiscal Years 2016-2020 and PY 2019 Draft Annual Plan for Fiscal Year 2020 can be viewed at <http://www.nrha.us/annual-plan>.

Actions planned during the next year to address the needs to public housing

Norfolk Redevelopment and Housing Authority (NRHA) has identified eight (8) specific goals to serve the needs of Norfolk's low-income, very low-income, and extremely low-income families during FY 2020 for the period of July 1, 2019 to June 30, 2020. Detailed objectives for each goal are outlined on pages 28-31 under NRHA's PY2019 Draft Annual Plan for Fiscal Year 2020 which can be viewed at <http://www.nrha.us/annual-plan>.

The eight (8) specific goals include: increasing the availability of decent, safe and affordable housing; improving the quality of the Low-Income Public Housing (LIPH) program; improving the overall quality of the Housing Choice Voucher (HCV) Program; increasing assisted housing choices; improving community quality of life and economic vitality; promoting self-sufficiency and asset development of families and individuals; ensuring equal opportunity in housing for all Americans; and improving energy efficiency in

public housing.

In FY 2020, NRHA will seek conversion to project-based Section 8 through RAD, HOTMA, or other means that may be available under HUD rules for Eulalie Bobbitt Midrise, Hunter Square Midrise, Robert Partrea Midrise, and Sykes Midrise. Such a conversion will provide stronger rental revenues for converted projects that will support immediate significant renovation and modernization of the existing housing units and will also support current and long-term operational needs. Residents will continue to pay 30% of their adjusted family income towards rent and will maintain the same basic rights they hold in the public housing program.

NRHA's PY 2019 Draft Annual Plan for Fiscal Year 2020 also includes information regarding 1) property demolition and disposition activity; 2) proposed changes to the Admission and Continued Occupancy Policy for the Low-Income Public Housing (LIPH) program; 3) proposed changes to the Administrative Plan for Housing Choice Voucher (HCV) Program and the Project-Based Voucher (PBV) Program; 4) Violence Against Women Act (VAWA) occupancy rights; and 5) action plan for the Capital Fund Program.

Actions to encourage public housing residents to become more involved in management and participate in homeownership

The Community Engagement Division at Norfolk Redevelopment and Housing Authority (NRHA) provides public housing residents with an array of supportive service programs to include Workforce Development, Transportation, Family Self-Sufficiency, Youth Services, Economic Opportunities, Health and Wellness, and Financial Counseling.

NRHA continues to market resident participation in supportive service programs that encourage residents to attain the goal of homeownership. Under the NRHA Client Services division, the Family Self-Sufficiency (FSS) program is focused on the development of local strategies to coordinate public and private resources that help housing choice voucher program participants and public housing tenants obtain employment that will enable participating families to achieve economic independence, including homeownership. With the support of direct self-sufficiency counseling, an individualized training and services plan for each participating family member, and an interest-bearing escrow account, the FSS

Program has proven to be successful at NRHA.

HomeNet, a component of NRHA, is a full-service homeownership center which partners with local lending institutions, attorneys, housing developers, realtors, and local, federal, and state housing agencies to assist prospective homebuyers achieve the dream of homeownership. The mission of HomeNet is to demystify the home buying process and empower participants to make informed decisions during the often-complex home buying process. HomeNet offers comprehensive credit counseling, classes in homeownership education, and individualized homebuyer counseling.

Public Housing residents prepared for homeownership may participate in Norfolk's First-time HOME Homebuyer Assistance Program administered by NRHA. The program, which is federally-funded through HUD's Home Investment Partnership Program (HOME), expands the supply of decent affordable housing to low to moderate income households who choose to purchase a home in Norfolk. The program assists eligible first-time homebuyers with down payment and closing costs assistance in the form of a forgivable, no interest, and no monthly payment "soft second" mortgage loan.

NRHA will continue to work with residents in the planning and implementation of supportive services programs by working closely with the tenant organizations in each public housing community. Tenant organizations are kept abreast of NRHA initiatives, and resident input and feedback is encouraged to keep communication and need assessment fluid.

If the PHA is designated as troubled, describe the manner in which financial assistance will be provided or other assistance

On March 21, 2019, HUD ranked Norfolk Redevelopment and Housing Authority (NRHA) as a "Standard Performer" based on the Public Housing Assessment System (PHAS) Score Report for the fiscal year ending June 30, 2017. Scores of 90 points or above result in high performer designation. Scores below 90 but above 60 are designated as a standard performer. NRHA's PHAS total score of 87 was 3 points from being designated as a high performer.

Discussion

AP-65 Homeless and Other Special Needs Activities – 91.220(i)

Introduction

The Norfolk Community Services Board hosts the City of Norfolk's Initiatives to End Homelessness (Formerly the Office to End Homelessness [OTEH]) and provides the city with policy, leadership, and coordination of the homeless and other special needs activities through partnerships with the Department of Human Services, Norfolk Redevelopment and Housing Authority, and the Continuum of Care (Coc), along with a strong array of non-profit service and advocacy providers.

Describe the jurisdictions one-year goals and actions for reducing and ending homelessness including

Reaching out to homeless persons (especially unsheltered persons) and assessing their individual needs

Outreach to homeless persons is conducted through a range of Continuum of Care (CoC) and faith-based services. Professional year-round street, day center, winter shelter, and emergency shelter outreach activities by the city have been merged at the Norfolk Community Services Board, the Norfolk Street Outreach Team. On this team, outreach for persons with behavioral health disorders are provided through Projects for Assistance in Transition from Homelessness (PATH) and the Initiatives to End Homelessness outreach staff (formerly OTEH) focusing on those most vulnerable persons living outside without the qualifying behavioral health disorders. This provides Norfolk with a coordinated outreach response to persons regardless of their disability or specific needs. Their primary target population for the Norfolk Street Outreach Team is persons who routinely sleep on the street or in other places not meant for human habitation. These staffs canvass the city searching for households attempting to survive in areas not meant for human habitation; assess and address their immediate and critical needs (food, shelter, medical, mental health, etc.); link each household to the Coordinated Entry System (CES); and provide ongoing case management services throughout an unsheltered period.

The relationship with other providers is critical in this work and the Norfolk Street Outreach Team communicates with these providers and in some cases (winter shelter and day centers) provides in-reach services in partnerships with them at their locations. For example, the Norfolk Emergency Shelter Team (NEST) provides the winter shelter program and two faith partners provide both overflow and summer overnight shelter in houses of worship. The Catholic Worker provides a daily outside mobile meal service along with a host of faith partners who provide soup kitchens. There are four sites providing day center and drop in basic needs services: The Union Mission, the Salvation Army, St. Columba Ministries, and the Church of God in Christ. The Norfolk Police Department, Department of Neighborhood Development codes, Parks and Recreation, Downtown Norfolk Council Ambassadors, and Norfolk Fire-Rescue frequently identify persons experiencing homelessness in need. The Norfolk Street Outreach Team collaborates with these other entities to engage persons identified and to begin service

delivery to these persons.

The CoC's Regional Housing Crisis Hotline (HCH) also serves as a conduit to directly connect those experiencing homelessness with immediate services. For disconnected single adult households, the HCH provides a telephonic connection to the street outreach team described above. For households with children, the HCH would provide a similar connection to the Norfolk Department of Human Services' Homeless Assistance Response Team (HART). For FY 2020, these outreach efforts aim to continue their success through the best practice of diversion and re-housing practices which are integrated into the CoC's Coordinated Entry System.

Supporting these day-to-day efforts are provider partners including the Salvation Army, St. Columba Ecumenical Ministries, Inc., the Union Mission, ForKids, Virginia Supportive Housing, Commonwealth Catholic Charities, the Norfolk Emergency Shelter Team (NEST), the LGBT Life Center, and the YWCA of South Hampton Roads. These programs provide meals, clothing, medical services, mental health and substance abuse services, shelter, permanent supportive housing, and counseling services. Finally, the City of Norfolk, in conjunction with the CoC, holds citywide annual outreach efforts through Project Homeless Connect and the annual Point-in-Time Count. These events are conducted by combined efforts from city staff, community volunteers and the city's human service agencies.

Addressing the emergency shelter and transitional housing needs of homeless persons

The activities to address emergency shelter needs within the City of Norfolk are supported with funds available through the Emergency Solutions Grant (ESG) program in collaboration with other federal, state, and local funding sources; CoC resources; non-profit organizations; and faith-based communities. The FY 2020 (PY 2019) ESG allocation of \$366,887 less 7.5 percent for administration will be supplemented by matching funds at least equal to that amount (dollar-for-dollar match requirement).

Primary emphasis for the ESG funding continues to be on the payment of certain emergency shelter operations expenses including utilities, maintenance, insurance, and staff salary costs. The purpose of emphasizing payment of operations expenses is to provide some predictability and stability to the operation of the shelters by assuring that their most basic expenses are met. This assures at least the continued operation of the facilities in times of scarce and fluctuating resources, and it compliments specific fundraising efforts for special projects. The FY 2020 (PY 2019) ESG funding will be allocating funds towards rapid re-housing and homeless prevention efforts to either re-house homeless families and individuals or to provide assistance to families who are at risk of becoming homeless.

Additional non-entitlement funding resources available in the community providing emergency shelter and transitional housing for persons experiencing homelessness include, but are not limited to:

- The Union Mission Ministries' provision of emergency shelter and transitional housing for single

men, single women, and families

- The Salvation Army's provision of emergency shelter to single men, transitional housing to single women, and women with children, and residential substance abuse treatment with transitional housing for men.
- St. Columba Ecumenical Ministries' Next Step Transitional Housing program for single men and single women.
- Norfolk Emergency Shelter Team coordinating the faith-based winter shelter in houses of worship.
- Several faith-based boutique programs providing emergency shelter and transitional housing.

Helping homeless persons (especially chronically homeless individuals and families, families with children, veterans and their families, and unaccompanied youth) make the transition to permanent housing and independent living, including shortening the period of time that individuals and families experience homelessness, facilitating access for homeless individuals and families to affordable housing units, and preventing individuals and families who were recently homeless from becoming homeless again

An effective strategy to ensure that homeless households make the transition to permanent housing and independent living is prioritizing safe and stable housing and making affordable housing options more accessible to homeless households. As the urban center of CoC #VA501, the City of Norfolk is actively engaged in the policy making activities of the Southeastern Virginia Homeless Coalition (SVHC) which implemented its new Coordinated Entry System to identify, assess, prioritize, and re-house those experiencing homelessness in the shortest period possible. This is accomplished by prioritizing cases based on a vulnerability index and maintaining a by-name housing registry. Utilizing HMIS data and the information from the housing registries, the city can visualize in real-time the length of time individuals, families, veterans, and unaccompanied youth remain homeless. By monitoring programs using the recently adopted performance measures, the city is making informed decisions about future funding targets.

Through the Norfolk Street Outreach Team, government and non-profit agencies identify and assess an estimated 300 unsheltered households annually. These assessments are discussed as part of the SVHC's the Coordinated Entry System (CES) process and households are re-housed in an appropriate setting based on their individual needs. This structure served as the foundation for the city's successful effort to end veteran homelessness and is being utilized as the city works to meet the goal of ending chronic homelessness. The Norfolk Street Outreach Team also recently engaged in a workgroup to specifically address the barriers and strategies for intensive identification and engagement of those most chronic and most vulnerable persons continuing to live outside who have multiple complicating factors including, but not limited to, addiction, mental health symptoms, and frequent criminal justice involvement.

As part of the city's Five-Year (FY 2017 –FY 2021) Consolidated Plan, the city implemented new

performance measures for all its funded programs serving those experiencing homelessness. As such, during the fourth year of the plan, the city is anticipating a continuation of the significant increases in the number of single adult households transitioning to permanent housing from the streets, emergency shelters, and transitional housing.

Accessibility to affordable housing will continue to be addressed through the partnership with the Norfolk Redevelopment and Housing Authority (NRHA). Through this initiative, NRHA has set aside up to 80 public housing units and 36 Housing Choice vouchers (HCV) to serve referrals from the CoCs CES process. Virginia Supportive Housing also provides for the management and development of legacy studio apartment communities for persons exiting homelessness and the more recent mixed income communities with targeted units funded for persons exiting homelessness. Virginia Supportive Housing, the LGBT Life Center, ForKids, and Norfolk Community Services Board are providers of Permanent Supportive Housing in scattered site programs providing Housing Stabilization Services and using a Housing First Model for households exiting homelessness. The Disabled American Veterans, Norfolk Redevelopment and Housing Authority, and staff from the Hampton Veterans Administration Campus work to assist homeless veterans with access to benefits and housing, including Veteran Affairs Supportive Housing (VASH) program.

By providing access to quality, supportive, and affordable housing, the city anticipates being able to prevent returns to homelessness, while offering greater access to the programs and services available through CoC funded programs.

Helping low-income individuals and families avoid becoming homeless, especially extremely low-income individuals and families and those who are: being discharged from publicly funded institutions and systems of care (such as health care facilities, mental health facilities, foster care and other youth facilities, and corrections programs and institutions); or, receiving assistance from public or private agencies that address housing, health, social services, employment, education, or youth needs.

The city relies upon its prevention providers to identify risk factors through the analysis of Homeless Management Information System (HMIS) data for households that may become homeless and establishing priorities for assistance. This includes households with a prior history of homelessness.

The city's Department of Human Services (DHS) HART Team continues to divert households from entering shelter using a Diversion Assessment process which connects the Regional Housing Crisis Hotline to community-wide prevention programs. In doing so, HART can avert literal homelessness for up to 85 percent of the presenting families with children, while experiencing a recidivism rate of less than 10 percent over a 12-month period.

Individuals or families who are connected to publicly funded systems of care and institutions are served primarily through DHS' Re-Entry Services and the Norfolk Community Service Board (NCSB) as well as

the city's non-profit partners. These agencies ensure that people are connected to benefits and entitlement programs for which they are eligible to lessen the impact of poverty to the greatest degree possible and to reduce the likelihood of homeless episodes. The Norfolk Community Services Board provides two primary programs for persons exiting state mental health facilities in addition to traditional behavioral health treatment and supports. The Discharge Assistance Program provides state funding through payments to vendors and housing providers to overcome barriers to community integration, including assisting with housing costs and payment for services. The KEYS program identifies persons in state mental health facilities who are able to live independently, providing a permanent housing voucher and housing stabilization services. The Norfolk City Jail, Hampton Roads Regional Jail, Norfolk Drug Court, and Norfolk Mental health Court and Docket provide pre-release and discharge planning services through state and local funds including intensive community stabilization services to increase community stabilization, reduce recidivism, and prevent returns to homelessness. Persons with chronic addictions who enter substance abuse residential and detox programs have staff assigned to provide discharge plans for housing and services.

The city continues to work with its partners on improving discharge planning from foster care, hospitals, and mental health and correctional facilities. While there are protocols in place for these systems, it is imperative that the city remains vigilant to ensure that those procedures are implemented in an effective manner to avoid people "falling through the cracks".

Discussion

AP-75 Barriers to affordable housing – 91.220(j)

Introduction:

Barriers to affordable homeownership housing include:

- Renters working towards buying their first home who pay more than 30% of their income for rent, especially severely rent-burdened renters paying more than 50% of their income in rent, have difficulties saving for a down payment.
- Lack of affordable existing housing stock that meets HOME property standards or new construction housing stock for low to moderate income first-time homebuyers.
- Limited funding available to meet the demand of the affordable housing needs of low to moderate income households.
- Tighter mortgage lending standards have made it more difficult for low-to-moderate income households to realize affordable homeownership, thus the increased need for homeownership education and counseling to provide guidance to potential homebuyers on how to improve savings, derogatory debt, and credit scores.

The proposed HUD Budget for Federal Fiscal Year (FFY) 2020, released on March 11, 2019, eliminates funding for the Community Development Block Grant (CDBG) Program, the Home Investment Partnership Program (HOME), and the Public Housing Capital Fund. The elimination of the CDBG and HOME Program would significantly reduce affordable housing opportunities for low- to moderate-income families. The elimination of the Public Housing Capital Fund would drastically reduce funding available for critical repairs needed to maintain affordable Public Housing properties.

Actions it planned to remove or ameliorate the negative effects of public policies that serve as barriers to affordable housing such as land use controls, tax policies affecting land, zoning ordinances, building codes, fees and charges, growth limitations, and policies affecting the return on residential investment

The city along with Norfolk Redevelopment and Housing Authority works with developers to guide them through the regulatory process of HUD and the local jurisdiction procedures. The city continues to work to eliminate barriers that may limit the production of feasible affordable housing construction that are within the capacity of a local government to address. Foremost among these are zoning and land use regulations. The gap between supply and demand for rental housing in Norfolk continues to pose problems for Norfolk residents, particularly low-income households and persons with disabilities. Although the city and its partners administer a variety of affordable housing programs, getting the information to those who need the assistance can be challenging. The result is the potential for actual reduction of diversity in impacted neighborhoods, along with the concentration of poverty and segregation of persons in protected classifications within poorer neighborhoods. Accordingly, the

city will consider and implement as funding permits the following actions:

- Continue to use federal and other city administered funds to support affordable housing and explore opportunities to increase funding for affordable housing creation;
- Support opportunities to reduce barriers to affordable housing; and
- Encourage the production/preservation of larger units for families (e.g., units with at least two bedrooms).

Discussion:

Affordable housing needs and lack of affordable land, lack of sustainable funding, increased building cost and large gaps between low- and moderate-income levels and Fair-Market-Rents create challenges that require creative solutions, constant collaboration among non-profits, state and federal agencies working toward a common goal with reduced staff sizes. This is not impossible but certainly challenging during this phase of affordable housing.

AP-85 Other Actions – 91.220(k)

Introduction:

The greatest obstacle to meeting any underserved need is the lack of sufficient funding, including:

- Limited availability of funding from both federal, state, and other sources;
- High cost of housing and provisions in the area which increases the difficulty of meeting affordable housing needs; and
- Lack of maintained housing, environmental hazards, income levels, and the economic environment.

There is an underserved need for public services across most categories. This includes the needs of elderly and frail seniors, at-risk youth, working parents, persons with HIV/AIDS and their families, the disabled, individuals with drug, alcohol, and chronic illnesses, and persons with other conditions affecting their ability to function independently and productively. There is also a need for general services for low-income residents such as health care, food and clothing, educational programs, and case management.

Actions planned to address obstacles to meeting underserved needs

The city will maximize the use of HUD funds to meet underserved needs.

Specifically, it will use the maximum amount of CDBG funding allowed towards public services; which is fifteen percent of its entitlement allocation to help address the needs of homeless and low-income people in general. CDBG funds allocated to project services will support essential needs such as tenant base rental assistance, homebuyer subsidy for first-time homebuyers, rehabilitation for homeowners to maintain their living environment, and improvements to streets and open spaces throughout the city.

The CHDO requirements identified in the 2013 HOME Final Rule, the lack of buildable lots, and the cost of vacant land for specific local projects are obstacles for non-profit organizations to meet the CHDO definition and/or be awarded CHDO set-aside funding for an affordable housing project. In order to address these challenges, the city has provided training classes for CHDO applicants on how to become a CHDO, remain a CHDO, and on understanding the HOME Program.

In FY 2019 the city began St. Paul's People First Initiative. The St. Paul's area is one of the city's most challenged communities comprised of three public housing communities. The residents are primarily low-income with many unmet service needs. In FY 2019, with support from various resources, the city began the St. Paul's People First Initiative which provides a range of support services customized to meet the needs of residents. This project's goal is to transform the lives of those who live in the St.

Paul's area by providing residents with personal family coaches who can connect residents with job training, educational opportunities, personal finance management, jobs, and other coaching that helps residents achieve self-sufficiency. The end goal is to help individuals and families become completely self-sufficient and make a transition to their new home.

The city will continue to support this initiative in FY 2020 with hopes of expanding services and addressing unmet needs.

Due to limited funding and the prospect of reduced funding in future years, the city will consider the following when determining to fund activities:

- The project must be an identified Consolidated Plan priority. Each awarded agency will be required to document if the activity will address a specific need.
- The project budget is justified and leverages other financial resources, including personnel resources. In addition, subrecipients would be required to document efforts to acquire outside funding.
- The project must have a measurable impact in Norfolk communities by targeting low- to moderate-income persons, utilizing community partnerships, and providing adequate benefits to costs.
- The subrecipient will be required to maintain regulatory HUD compliance.
- The subrecipient will demonstrate a strong administrative and financial capacity to implement a federal grant; and complete the project within the required time-period.

Actions planned to foster and maintain affordable housing

The high cost of housing in the area significantly increases the difficulty of meeting affordable housing needs and the city has limited resources with which to develop affordable units on its own. The city will continue to support its goals of maintaining and expanding affordable housing by utilizing its CDBG and HOME allocations to create new opportunities for affordable rental and homeownership and rehabilitate existing affordable units. The city expects to utilize current CDBG and HOME funds as well as continue to spend previous unspent funds towards maintaining affordable housing.

Actions planned to reduce lead-based paint hazards

A visual assessment of exterior and interior painted surfaces will be performed on pre-1978 built homes being purchased with direct financial assistance through the CDBG and HOME programs to identify any paint deterioration. Any paint deterioration identified must be stabilized using safe work practices. If paint deterioration is measured to exceed specific limits, paint stabilization must be performed by a licensed lead abatement professional and a clearance examination must be performed by a licensed lead abatement risk assessor. Clearance helps ensure that lead-based paint hazards are controlled, and

the home is safe for habitation.

The HOME TBRA program requires a visual assessment for lead-based paint hazards as part of the housing inspection if the unit was built before 1978 and a child under the age of six years lives in the unit. If a visual assessment reveals lead-based paint, the rental owner must complete paint stabilization, clean up, and clearance activities before allowing occupancy. Any program participant whose unit was built prior to 1978 will also receive a brochure titled, "Protect Your Family from Lead in your Home." Renters must sign a receipt for the brochure that is kept on file. The providers are required to inform the local health department about children at risk for lead-based paint poisoning.

Actions planned to reduce the number of poverty-level families

In the FY 2020 (PY 2019) program year, the City of Norfolk will focus on building stronger relationships with multiple organizations in an effort to address poverty in Norfolk. The city's emphasis is assisting residents to acquire training and receive the skills needed to become gainfully employed. This will be accomplished by building on existing initiatives and improving the effectiveness of funded programs. To address poverty, the city will target economic development in its low- to moderate-income areas with the expectation that this will provide better access to jobs and increased incomes. The People First Initiative is an example of city efforts to accomplish these goals.

Actions planned to develop institutional structure

The most direct action in developing institutional structure is the capacity building efforts. In the last four years, the city and associated homelessness agencies have moved towards developing a better institutional structure for the city and the Continuum of Care (CoC). In FY 2019, the CoC partnered with the Office to End Homelessness and neighboring cities in the CoC, to increase services and better serve the homeless. By developing a stronger structure, the homeless population has reduced, written policies were created, and an organized client intake system has been created and continuously improved.

The city facilitates coordination among its partner agencies resulting in a broadly shared understanding of community needs, collaborative and complimentary approaches to addressing needs, and responsiveness to changes in conditions.

Actions planned to enhance coordination between public and private housing and social service agencies

Regular evaluations of the current system will highlight areas where improvements are necessary. The city will continue to coordinate with agencies to assist them in attaining their goals. Coordination is achieved by setting mutual goals, information sharing, and supportive action. The city works with private and public organizations to provide open communication to allow for greater information flow regarding housing and social services to be provided to the public. In addition, the city will provide

workshops and/or training that will assist in increasing capacity of local agencies.

The Norfolk Redevelopment and Housing Authority's participation in the HUD Rental Assistance Demonstration (RAD) program allows families residing in Project-Based Voucher housing an opportunity to be issued a Housing Choice Voucher to transition to private housing.

The Program Coordinating Committee (PCC) of the Family Self Sufficiency Program (FSS) consists of public and private agencies that provide an array of services to public housing residents to help them become employed or obtain improved employment in order to reach the goal of becoming self-sufficient in providing the needs of their family without assistance. The PCC currently has more than 20 partners, such as Norfolk Department of Human Services, Virginia Employment Commission, and the HomeNet Homeownership Center. The PCC helps FSS participants transition from public housing to private rental housing or homeownership. Visit NRHA's website at <http://www.nrha.us/content/family-self-sufficiency-program-fss> for more information on the FSS Program.

Discussion:

Program Specific Requirements

AP-90 Program Specific Requirements – 91.220(I)(1,2,4)

Introduction:

This section describes specific HUD program requirements for the Community Development Block Grant (CDBG), HOME Investment Partnerships (HOME), and the Emergency Solutions Grant (HESG) programs.

CDBG Requirements: The total amount of \$5,622,680 of CDBG funds is estimated for the upcoming program year. The city does not anticipate any urgent need activities. All CDBG project funding, or 100 percent, will be used for activities that benefit low- to moderate-income people and areas.

HOME Requirements: The city estimates receiving HOME funds totaling \$1,434,605 for the upcoming year. HOME funding will be allocated to eligible CHDO's to construct or rehabilitate housing to income eligible Norfolk residents; and provide funding for homebuyer and tenant-based rental assistance activities. Tenant-based rental assistance activities will provide financial housing assistance to homeless individuals to provide these individuals with housing options.

HESG Requirements: Over the upcoming year, the city estimates receiving HESG funds totaling \$366,887 to support HESG administration, street outreach, emergency shelters, homeless prevention, and rapid re-housing programs. These programs will ultimately assist individuals who are either at-risk of becoming homeless or are homeless.

Community Development Block Grant Program (CDBG)

Reference 24 CFR 91.220(I)(1)

Projects planned with all CDBG funds expected to be available during the year are identified in the Projects Table. The following identifies program income that is available for use that is included in projects to be carried out.

1. The total amount of program income that will have been received before the start of the next program year and that has not yet been reprogrammed	0
2. The amount of proceeds from section 108 loan guarantees that will be used during the year to address the priority needs and specific objectives identified in the grantee's strategic plan.	0
3. The amount of surplus funds from urban renewal settlements	0
4. The amount of any grant funds returned to the line of credit for which the planned use has not been included in a prior statement or plan	1,237,797
5. The amount of income from float-funded activities	0
Total Program Income:	1,237,797

Other CDBG Requirements

1. The amount of urgent need activities 0
2. The estimated percentage of CDBG funds that will be used for activities that benefit persons of low and moderate income. Overall Benefit - A consecutive period of one, two or three years may be used to determine that a minimum overall benefit of 70% of CDBG funds is used to benefit persons of low and moderate income. Specify the years covered that include this Annual Action Plan. 100.00%

HOME Investment Partnership Program (HOME) Reference 24 CFR 91.220(l)(2)

1. A description of other forms of investment being used beyond those identified in Section 92.205 is as follows:

The city will not use other forms of investment beyond those identified in Section 92.205.

2. A description of the guidelines that will be used for resale or recapture of HOME funds when used for homebuyer activities as required in 92.254, is as follows:

Recapture provisions are applicable to the direct homebuyer assistance provided through both the CHDO and the Homebuyer Assistance Programs, which are administered by Norfolk Redevelopment and Housing Authority (NRHA) as the city's subrecipient. In the event the property does not continue to be the principal residence of the borrower for the duration of the affordability period due to the borrower transferring the property either voluntarily (selling the property at fair market value) or involuntarily (a foreclosure, transfer in lieu of foreclosure, or assignment of an FHA insured mortgage to HUD), the amount of HOME assistance provided to the borrower as direct subsidy will be recaptured on a prorated basis based on the terms of forgiveness and according to the time the borrower has owned and occupied the property measured against the required affordability period. The direct subsidy HOME loan will be recaptured from available net proceeds and any direct subsidy HOME loan amount in excess of the net proceeds shall be forgiven. Net proceeds are defined as sales price minus (1) the payoff of superior loans and/or other amounts (other than HOME funds); (2) closing costs incurred by borrower to sell the property; and (3) the borrower's investment in the property (borrower's contribution toward down payment at time of purchase and the borrower's costs of capital improvements to the property).

The borrower is required to immediately submit written notification to NRHA if the borrower will be

transferring the property voluntarily or involuntarily. To preserve the affordability of the property, NRHA or eligible CHDO will have a purchase option, right of first refusal, or other preemptive right to purchase the property within 45 days of NRHA receiving any such notice of the property being transferred. In the event NRHA or an eligible CHDO choose not to purchase the property, NRHA will recapture any available net proceeds.

A subsequent homebuyer of the Property (determined income eligible for HOME assistance) may assume the borrower's existing direct subsidy HOME loan (subject to the HOME requirements of the remainder of the affordability period) provided that no additional HOME assistance is provided. In the event a subsequent homebuyer of the property (determined income eligible for HOME assistance) needs a direct subsidy HOME loan amount in excess of the unforgiven balance owed on the borrower's direct subsidy HOME loan, the balance owed cannot be assumed and will be recaptured from the borrower. A separate direct subsidy HOME loan will be provided to the subsequent homebuyer with a new affordability period based on the amount of direct subsidy provided. In the event the subsequent homebuyer needs a direct subsidy HOME loan amount less than the balance owed on the borrower's HOME loan, NRHA will recapture from the borrower at the time of the sale the lesser of (1) the difference between the unforgiven balance owed and the amount the subsequent homebuyer can assume; or (2) the available net proceeds.

3. A description of the guidelines for resale or recapture that ensures the affordability of units acquired with HOME funds? See 24 CFR 92.254(a)(4) are as follows:

The HOME loan requires the property to be the borrower's principal residence during the affordability period: five years for a HOME loan less than \$15,000; ten years for a HOME loan of \$15,000 to \$40,000; and 15 years for a HOME loan greater than \$40,000. The property may not be temporarily subleased, with an exception made to military required to temporarily move for deployment purposes only.

The HOME loan will be forgiven each annual anniversary date following the borrower's settlement date: 20 percent per year on a 5-year HOME loan less than \$15,000; 10% per year on a ten-year HOME loan of \$15,000 to \$40,000; and 6.67 percent per year on a 15-year HOME loan of \$40,000. The forgiveness term is not applicable, and repayment is immediately due in the event the borrower fails to comply with the principal residence requirement by either renting (unless an exception is made due to a military deployment) or permanently vacating the property during the affordability period.

The subordination of NRHA's lien interest is allowed only for the sole purpose of the borrower refinancing for a first mortgage interest rate reduction, resulting in a monthly principal and interest payment reduction. It is not allowed for the purpose of removing cash or equity from the property

proceeds which would require the unforgiven balance of the HOME loan to be due and payable to NRHA.

In the event of a foreclosure or deed in lieu of foreclosure occurs, the affordability restrictions shall be revived according to the original terms if the borrower obtains an ownership interest in the housing during the affordability period.

Each borrower is required to sign a HOME Promissory Note and HOME Deed of Trust on the date of settlement. The HOME Deed of Trust is recorded with the Norfolk Circuit Court to cover the HOME Promissory Note during the loan term and affordability period. Each borrower is also required to sign a HOME Agreement with the city and NRHA, which is a separate legal document apart from any loan instrument and conforms to the requirements of 24 CFR 92.254(a).

4. Plans for using HOME funds to refinance existing debt secured by multifamily housing that is rehabilitated with HOME funds along with a description of the refinancing guidelines required that will be used under 24 CFR 92.206(b), are as follows:

The city does not intend to refinance existing debt secured by multifamily housing that is being rehabilitated with HOME funds.

Emergency Solutions Grant (ESG) Reference 91.220(I)(4)

1. Include written standards for providing ESG assistance (may include as attachment)

The City of Norfolk has written performance standards for all providers delivering services through the HESG program. To maintain consistency across all funding programs the city also utilizes these standards, which were developed in concert with the CoC, for homeless service programs supported by CDBG, HOME, and grant opportunities supported by the city's general fund revenues.

2. If the Continuum of Care has established centralized or coordinated assessment system that meets HUD requirements, describe that centralized or coordinated assessment system.

The City of Norfolk is part of the Southeastern Virginia Homeless Coalition (SVHC). Working with the other members, this Continuum of Care (VA-501) planning body developed the Coordinated Entry System (CES) in compliance with HUD requirements. The CES is a centralized, community-wide process designed to identify, engage, and assist households experiencing, or at risk of experiencing, homelessness; coordinate the intake, assessment, and referral for services that meet the level of assistance that is most appropriate to resolving a household's housing crisis; and prioritize all households so everyone has equal access to services with the most severe service needs receiving the high priority.

Households in the community access the CES through the Regional Housing Crisis Hotline, emergency shelters, designated homeless service providers, and city outreach personnel canvass streets and other places where homeless congregate. Once the household is screened and found eligible, a standardized assessment tool (VI-SPDAT, VISPDAT-F, and VI-SPDAT-Y) is utilized to identify the household's level of acuity and to help guide decisions around the appropriate type of housing and services needed.

Designated staff at the access points then makes a referral to the By-Name List (BNL) for eligible households. Households on the BNL are case conferenced at regularly held Service Coordination Committee (SCC) meetings and prioritized by level of vulnerability, then referred to housing programs as appropriate.

The CoC participating Domestic Violence (DV) providers in the CoC operate an additional access point known as the Coordinated Crisis Response (CCR). This 24-hour hotline acts as a centralized assessment and referral process that provides comprehensive, wraparound emergency services to victims of domestic violence, sexual assault, stalking, and human trafficking. CCR works to streamline access to 24/7 crisis hotlines, emergency shelters, victim advocacy, and group therapy. Households presenting at centralized assessment for homeless services are immediately linked to local DV providers for services and afforded access to safe housing. To reduce trauma and increase access to housing, the CCR intersects with the Continuum of Care's CES at the service coordination component. All DV providers participate in the CoC's Service Coordination Committee (SCC). Referrals are submitted to SCC using the VI-SPDAT, which is not entered into HMIS for DV, to adhere to confidentiality and safety policies. Each DV provider receives funding from one or more sources including HESG, CoC, DOJ, and the Virginia Department of Social Services.

3. Identify the process for making sub-awards and describe how the ESG allocation available to private nonprofit organizations (including community and faith-based organizations).

The city utilizes the request for proposal process to allocate HESG funds. The city will ensure that all programs awarded meet the HESG categorical requirements. If the jurisdiction is unable to meet the homeless participation requirement in 24 CFR 576.405(a), the jurisdiction must specify its plan for reaching out to and consulting with homeless or formerly homeless individuals in considering policies and funding decisions regarding facilities and services funded under HESG. In January 2018, a Point-In-Time (PIT) count was conducted where a total of 572 individuals were interviewed.

The City of Norfolk has administered HESG funds since the original program began in 1986. The process for making sub-awards was similar to that used over the last 25 years. The city advertises funding opportunities through local newspapers, posting on the City of Norfolk's webpage, and provides open communication to for-profit and non-profit organizations.

These services include emergency and interim shelters, outreach and engagement, and specialized mental health and substance abuse services. The department utilizes standard selection criteria in

its Request for Applications.

Grants are awarded for a one-year period with an option for extensions. The extension option is contingent upon successful performance of the program and services provided, and upon availability of funds.

To ensure compliance with HUD's obligation period, the city will continue to request City Council's approval to obligate HESG funds by May of every year. The contracts will begin to be developed in July annually and executed within 60 days of HUD's Annual Plan approval.

If religious organizations apply and receive HESG funds, the organization will provide all eligible activities under this program in a manner that is free from religious influence and in accordance with the following principles:

- It will not discriminate against any employee or applicant for employment on the basis of religion and will not limit employment or give preference in employment to persons on the basis of religion;
 - It will not discriminate against any person applying for shelter or any of the eligible activities under this part on the basis of religion and will not limit such housing or other eligible activities or give preference to persons on the basis of religion; and
 - It will provide no religious instruction or counseling, conduct no religious worship or services, engage in no religious proselytizing, and exert no other religious influence in the provision of shelter and other eligible activities under this part. Applicants that are primarily religious organizations are encouraged to contact the city for specifics or refer to 24 CFR 576.23.
4. If the jurisdiction is unable to meet the homeless participation requirement in 24 CFR 576.405(a), the jurisdiction must specify its plan for reaching out to and consulting with homeless or formerly homeless individuals in considering policies and funding decisions regarding facilities and services funded under ESG.

To ensure that HESG funds are used effectively and address the needs of those experiencing homelessness, the City of Norfolk actively recruits input from current and former consumers of services provided by the agencies utilizing HESG funds. This also satisfies the requirement under 24 CFR 576.405.

5. Describe performance standards for evaluating ESG.

Performance standards for CDBG, HOME, and HESG homeless activities include taking a progressive engagement approach which begins with the identification of all persons residing in shelter or other places not meant for human habitation; the assessment of each household's vulnerability level; and the integration of each household into the CoC's Coordinated Entry System with the goal of acquiring appropriate housing and all eligible mainstream resources in the shortest timeframe possible. As such, the performance standards, as attached in the exhibits section, are designed to

support those efforts which enhance a household's ability to exit homelessness and maintain self-sufficiency that includes client assessment to determine financial need; ensure clients attain housing prior to taking steps to address any other significant issue with which they may be struggling (substance abuse, mental health, gaining or increasing income); and being able to stabilize housing for the most vulnerable.

The standards, which cover all the components of the homeless service delivery system from homeless prevention to street outreach, emergency shelter, and rapid re-housing, focus on providing all households with access to services geared at addressing their immediate needs and connecting them to the CES system to obtain long-term housing and self-sufficiency. The standards were designed to enhance each component's role in the overall success of the system and to bring about the time when all forms of homelessness in Norfolk are rare, brief, and non-recurring.

