

# Norfolk Neighborhood Profile



**1**

## Shoe or Windshield Survey

What does a walk or drive through my neighborhood tell me? What would be my first impressions if not a resident?

**2**

**Geography** - search for “Interactive Norfolk” from a search engine or the City’s website  
 What are points of reference in my neighborhood? <https://policymap.com> is another helpful, free site.

Norfolk Neighborhood Census Tract Number(s): \_\_\_\_\_

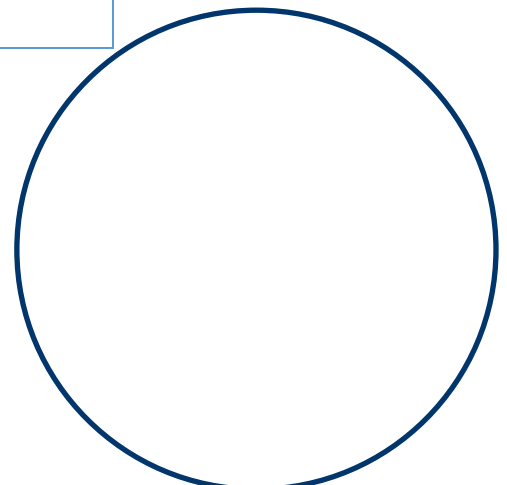
**3**

**Demographic Information** - <https://data.census.gov>;  
 What does the census tell you about my neighborhood’s integration of people from different races, income levels, ages and educational backgrounds?

Biggest age group	
Second biggest age group	
Median Age:	
Total Housing Units	
Owner Occupied	
Renter Occupied	
Biggest income group	
Median Income	
Percent below poverty	

Total Population	
Total Households	

**Race In My Neighborhood**  
 Space is given here to draw in an estimated pie chart of race demographics





### Real Estate

How is the real estate market doing in my neighborhood?

For a deeper dive, see Home Mortgage Disclosure Act data—<https://www.consumerfinance.gov/data-research/hmda/>



### Public Safety - <https://data.norfolk.gov>

Multiple resources are available through the Norfolk data portal. You can view the crime mapper, code violations, litter index, warrants, and numerous other data sets. What do I learn about public safety in my neighborhood?



### City website - <https://www.norfolk.gov>

The City’s website is like the door to a giant data warehouse. The Commissioner of Revenue, Real Estate Assessor, Treasurer, and City departments such as Budget, Planning, Public Works, Transit, and Utilities and others all have information.



### History - <https://www.norfolk.gov> or <https://norfolkpubliclibrary.org>

What can I learn about my neighborhood’s history? What is its story?

# Neighborhood Profile Resources



## Maps

Norfolk Interactive Map: <http://orf.maps.arcgis.com/apps/webappviewer/index.html?id=eb7164021ada45fea397d66fa84f4441> or search for “Norfolk Interactive Map” on the city website or a search engine.

City of Norfolk Map Gallery: <https://www.norfolk.gov/1600/Map-Gallery>

Norfolk Address Information Resource (Norfolk AIR): <https://air.norfolk.gov/#/>

Norfolk Data Maps: <https://data.norfolk.gov/browse?tags=maps>

Crime Mapping: <https://www.crimemapping.com/>

PolicyMap: <https://www.policymap.com/>

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## Demographic Information

The US Census: <https://data.census.gov>

PolicyMap: <https://www.policymap.com/>

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## Real Estate Information

Many popular commercial real estate websites can provide an abundance of free information. Two of the most popular are Zillow and Trulia.

Norfolk Address Information Resource (Norfolk AIR): <https://air.norfolk.gov/#/>. A video training is available for Norfolk AIR.

For a deeper dive, see Home Mortgage Disclosure Act (HMDA) data—<https://www.consumerfinance.gov/data-research/hmda/> HMDA has historical importance in requiring banks and lending institutions to be more transparent and end the practice of redlining which segregated neighborhoods.

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## Public Safety

Many

Norfolk Data Portal: <https://data.norfolk.gov>. Multiple resources are available through the Norfolk data portal. You can view the crime mapper, code violations, litter index, warrants, and numerous other data sets. What do I learn about public safety in my neighborhood?

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## The City Website: [www.norfolk.gov](http://www.norfolk.gov)

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The Communications Office has high resolution images. You can also sign up for city newsletters at [www.norfolk.gov/3846/communications](http://www.norfolk.gov/3846/communications).

## Discovering Your Neighborhood's Story (History)

Neighborhood histories and annexations: Search for “neighborhood histories” at [www.norfolk.gov](http://www.norfolk.gov) or go to [www.norfolk.gov/nbnlibrary](http://www.norfolk.gov/nbnlibrary).

Sargeant Memorial Collection at Slover Library: [www.norfolkpubliclibrary.org](http://www.norfolkpubliclibrary.org)

Norfolk Redevelopment and Housing Authority site and pictures: [www.nrha.us](http://www.nrha.us)

Dr. Cassandra Newby-Alexander, a professor at NSU shared several resources including the Waterways to Freedom: A Railroad that Ran on Water brochure/map and presentation at [www.norfolk.gov/nbnlibrary](http://www.norfolk.gov/nbnlibrary) .

### For Thought...

This neighborhood profile tool is provided with the hope that every neighborhood is asking four important questions.

- Who lives and works in our neighborhood?
- How do we communicate and engage with them better?
- What are the strengths and weaknesses of our neighborhood today?
- What aspirations do neighbors have for the future?