

"I go from here?"

FINANCIAL FREEDOM
AHEAD



Community Support

Working with a network of committed community partners, individuals are connected to resources and offered a road map to financial freedom.

bank on
Hampton Roads
Our partners can help you get there!

A Special Thanks
to the Following Partners:
Federal Deposit Insurance Corporation
Federal Reserve Bank of Richmond
Interfaith Alliance at the Beach

To register or for additional information:
www.BankOnHR.org
Email: info@BankOnHR.org
757.943.9652

bank on
Hampton Roads



Whether you want to stop living paycheck to paycheck, pay off debt, improve your credit score or build your savings, Bank On Hampton Roads can get you on the road to financial freedom...one step at a time.

Financial Freedom →



"Where do I go"

bank on
Hampton Roads

a partnership of participating banks, credit unions and community organizations across Hampton Roads, is designed to help you take control of your finances.

NO TOLLS
Thanks to our partners, Bank On Hampton Roads costs you nothing but your time. Everything is completely FREE.



Tina and Dave Taylor
Military

Military members are used to adapting to new circumstances quickly, but when the Taylors faced three financial challenges within a week, it was clear they needed help. With two children at home, savings seemed impossible, but Dave says he now gets why savings needs to come first. His Coach helped him see how he could accomplish that.

Proven Results:
7% decrease in debt to income ratio



Antwain Johnson
Young Adult

Mr. Johnson understands that getting it right the first time is important for long term financial health. In his early 20's, he took the challenge to become financially fit, and now recognizes that building savings and establishing a positive credit history are as important as growing career opportunities. With Bank On Hampton Roads, he now has a plan to achieve his long term goals.

Proven Results:
Established credit score



*Financial Freedom
is Closer Than You Think...*



Ina Thomas
Retired

Many people moving from the working world into retirement are faced with reduced income and perhaps some increased costs. Mrs. Thomas has strong family ties and wanted to create opportunities for her children and grandchildren. The balance of providing for personal needs and growing opportunity for the next generation can create tension, but Bank On Hampton Roads gave her the tools she can share with her loved ones.

Proven Results:
3% debt reduction



The Hollimans
Married

Chester and Linda Holliman share that having a financial plan established together as a couple has brought greater strength to their union. They know the benefit of having common goals and working together to see their dreams become reality. They encourage couples to work together toward common goals using Bank On Hampton Roads. The classes and coaching helped the Hollimans create a realistic financial plan. No matter what barrier they may face, they can overcome because they are working as a team.

Proven Results:
Increased savings 70%

ONE-ON-ONE COACHING

Your individual Coach will help you take what you've learned in class and apply it to your own life ~ this program is about YOU.

- Set goals
- Create realistic financial plans
- Access necessary resources

MONTHLY CLASSES

We meet once a month for ten months and discuss everything from how to avoid and manage crisis, create spending plans, build savings and more.

- Yearly classes--January, April & September
- Day, evening or weekend classes



Since 2012, Graduates Have:

Committed over \$1.2 million to savings

Reduced debt by over \$140,000

Improved average credit score by 14.5 pts.



Nichelle Johnson
Single Mom

Nichelle is a young mother with two teenage children who was looking to re-establish herself financially. Through Bank On Hampton Roads, she built a financial plan that addresses her current needs, reduces debt and includes regular monthly savings. After completing the challenge, she is now avoiding the debt trap and helping her children establish themselves with a solid education.

Proven Results:

- Income: 13% Increase
- Savings: 58% Increase
- Credit Score: Up 6 points

NO TOLLS